

# **TRAINERS PROGRAMME ON 'PLANNING & ORGANISING EDPs'**

( 22 – 26 February, 2010 )

Organising Entrepreneurship Development Programmes has now become a professional task. Rich experiences in the last four decades have been gathered by national institutes like NIESBUD. Innovative experimentation have demonstrated possibilities of improving success rate in EDPs upto 90%. To share this repertoire of knowledge and experience, NIESBUD offers a one-week trainers/promoters programme in Planning and Organising EDPs at its campus from 22 – 26 February, 2010.

Trainers and promoters trained by NIESBUD have distinguished themselves in the entire task of promoting entrepreneurs and organizing their training. Only training may not result in enterprise creation and generation of effective as well as efficient entrepreneurs. A lot many pre-training and post-training activities are also needed for achieving desirable success rate. Organisations and institutions engaged in entrepreneurship development especially on mass scale have realized and appreciated the need for trained trainers. This one-week programme is another of those desired opportunities for training trainers/promoters/consultants of entrepreneurs including those engaged in the nationwide PMEGP.

## **OBJECTIVES**

The programme shall assist participating trainers to:

- Understand the entire process of planning and organizing EDPs;
- Enable design and strategise programmes for achieving appreciable success;
- Build knowledge and skills required for developing EDP curriculum for various target groups and sector/skill specific programmes;
  
- Effectively carry out post-training follow up, monitoring and evaluation.

## **For whom**

The programme is most suitable for those engaged in developing entrepreneurs through training and organizing EDPs. These can be MSME Development Institutes, Institutions/Centres of Entrepreneurship Development, Entrepreneurship Development Cells, Technical Consultancy Organisations, STEPs, NGOs, Government Departments, Commercial Banks/Financial Institutions, Organisations engaged in promoting self-employment, income-generating activities, self-help group, micro-enterprise, small business, MSMEs.

## Course Content

The coverage of the programme shall be as under:

- Need and scope of entrepreneurship
- Different approaches to entrepreneurship development
- Identification and selection of entrepreneurs
- Designing course curriculum
- Organising training programmes
- Mentoring trainees for entrepreneurship
- Trainers competencies
- Post-training follow up and escort services
- Assess market potential
- Formulating Project Reports
- Raising bank finance
- Mentoring and hand holding
- Monitoring and Evaluation

## Duration

The one-week programme shall commence on 22<sup>nd</sup> February, 2010 and conclude on 26<sup>th</sup> February, 2010.

## Course Fee

Rs. 8,000/- (non-residential)

Rs 14,000/- (residential on two-in-one sharing basis)

Demand draft for the fee should be made in favour of NIESBUD, NOIDA.

(Early bird discount of 20% is offered for applications received before 1<sup>st</sup> February, 2010. Group discount of 20% is offered for 3 or more nominations from only one organization).

## Venue

NIESBUD Campus

The campus is beautifully designed as per international standards and located next to New Delhi in an environment salubrious to learning. The lodging/boarding facilities would suit participants at the middle level.

## How to Apply

The enclosed nomination form duly filled may be sent alongwith course fee by demand draft favouring NIESBUD payable at NOIDA of requisite amount so as to reach NIESBUD latest by 10<sup>th</sup> February, 2010.

Er. VINOD GUPTA

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# NOMINATION FORM



Trainers Programme on 'Planning  
& Organising EDPs'  
( 22 – 26 February, 2010 )

Fill and send to:  
The Director (PIS)  
NATIONAL INSTITUTE FOR ENTREPRENEURSHIP  
AND SMALL BUSINESS DEVELOPMENT  
A-23 Institutional Area, Sector 62, NOIDA-201301  
Tel: (120)2403058 (Direct); (120)2403051-62  
Telefax: (95120)2403062  
E-mail: [vinodgupta5555@yahoo.com](mailto:vinodgupta5555@yahoo.com)

## 1. Sponsoring Organisation:

Name: .....

Designation:.....

Postal Address: .....

.....

.....

Phones: .....

Fax: .....

## 2. Particulars of person nominated for the programme

a. Name: .....

b. Designation: .....

c. Nature of work being performed/likely to be engaged in .....

.....

d. Address

(i) Office .....  
.....  
.....  
.....

(ii) Residence .....  
.....  
.....

e. Phones: .....

f. Age: .....

g. Qualification (s) .....

h. **Food:** Vegetarian/Non-vegetarian

i. Particulars of previous training courses attended

(use separate sheet, if necessary)

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Particulars of fee remittance:

D.D. No. .... dated .....

Drawn on .....

(Bank/Branch)

for. Rs. 8,000/- (non-residential)

Rs. 14,000/- (residential on two-in-one sharing basis)

Rs.....

Signature .....

Designation: .....