



THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT (NIESBUD)

**An Autonomous body under the Ministry of Skill Development and Entrepreneurship,
Govt. of India,
A-23, Sector-62, Institutional Area, Noida - 201309, UP, India
www.niesbud.nic.in**

Announces



**Business Incubation Program
for New & Existing Startup
Entrepreneurs
on
8th & 9th Dec'18
(Weekend Program)**

Course Content

www.niesbud.nic.in

R. K. Chandra - 0120-4017008
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1. Business Plan Why, What, How, When, :-

- a) Selection of Ideas: for whom, Validation, Basic factors of its Commercial aspects,
- b) Why a Business Plan, and what are its main components,
- c) Understanding market size, Customers needs, Expected growth, Competition,
- d) Proposed Financial Size of Business its Operations & Risks mitigation,
- d) Arrangement of Finance / Deciding on Quantum of Funds, Alternate means,
- e) Estimates of Term loan & Working Capital Components & Non Fund Based sources.

2. Interaction with Banker :-

- a) Financial literacy, Money & Banking, Lender's Expectation/ Documentations etc.
- b) Assessment, Appraisal & Sanction of loan (Credit Facility)
- b) Start Up, Stand Up, Mudra Scheme
- c) Detailed Project Report Preparation, Understanding
- d) Govt. Schemes of MSME, KVIC, NSIC, SIDBI etc. Subsidies & Concessions

3. Understanding Financial Statements & Analysis:-

- a) Preparation of balance sheet
- b) Preparation of fund flow/ cash flow
- c) Preparation of profit & loss A/c
- d) Basic accounting & profitability ratios
- e) Rules of compliances on GST & taxation matters
- f) Liquidity management, pricing policy in business
- g) Concept of premium & discount
- h) Credit monitoring system
- i) Management of sundry debtors & creditors
- j) Other key financial ratios, etc.

Programme outcome

- Become confident in setting up the Enterprise,
- Get assured of having control on profitability parameters,
- Ability to control on production schedule & quality,
- Reduction in wastages & undesirable expenses,
- Create customer & market confidence in the enterprise,
- Become a role model for potential entrepreneurs.
- Learn the business mantra of success, survival & be sustainable

Who will be benefited?

- New Start up Entrepreneurs and Existing Business owners,
- Management & Technically Qualified Students,
- Women Aspiring to set up Own Businesses,
- Men & Women who want to work from Home,
- Persons who have opted under VRS,
- Retired Persons from Armed Forces/ paramilitary services,
- Persons Desirous of Expansion and Entering in Export field,
- Established Businesses looking for Growth opportunities.

Program Timings & Details

Dates & Duration:-

Date : 8th & 9th Dec'18 (Saturday & Sunday)

Time : 09:30/10.00 AM to 05:00 PM

Fee :- Rs. 3,000/- + 18% GST = Rs.3,540/- only (non-residential)

(Includes two days course fee, study material, lunch, high tea/coffee and certificate.)

Mode of Fee Payment Options:

- 1) Cash payment at NIESBUD,
- 2) DD drawn in favour of NIESBUD, payable at Noida,
- 3) Online Bank Transfer, as per details below:-

Name of Bank: Oriental Bank of Commerce, (Sector-62), Noida / or Axis bank

Payee Name & Account holder :

National Institute for Entrepreneurship and Small Business Development

Bank Address: B-31, Sector 62, Noida

Account No: 09312011002654, Account Type : Savings Bank a/c

IFSC Code: ORBC0100931, MICR Code: 110022092

Payment Via Card: http://it.niesbudlearning.info/3Party_Order.aspx

Merchant Transaction Reference: Yourname-Mobileno

Payment For (Course Name): DM Nov 2018

Purchase Amount: fill the amount here

VENUE: NIESBUD, A-23 Sector-62, NOIDA-201309 (U.P.)

Contact Persons:

R. K. Chandra, Sr. Advisor: (MSN) :- 0120-4017008 / 9599078766

e-mail ID: - rkchandra@niesbud.gov.in

Prog. Coordinators : Prakash Chandra, & Avijit Choudhary :-

e-mail ID:-prakash@niesbud.gov.in & avijit@niesbud.gov.in

Mobile: 9910267543 & 8130196410 (Prakash Chandra)

8826894376 & 9968454040 (Avijit Choudhary)

Note:- E-Certificate will be awarded by NIESBUD. It can be verified at www.niesbudtraining.org

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Kindly bring two colour pp size photographs, & Photocopy of a self attested Aadhar/ Pan card,/ Driving License, /Voter Card etc. in original for verification, & fill up the Registration form and submit it, on the 1st day of program before 10.00am.



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Application Form

**Affix
Colour PP
Picture**

1) **Name of Participant:** (Mrs./Ms./Mr.) _____

2) **Father / Husband/ Name (**

3) **Date of Birth:** _____

4) **Address for Contact**

5) **Mobile:** _____ 6) **Email id:** (in Capital letters) _____

6) **Category*:** General /SC /ST / OBC / PHP / Minority, (mark as applicable)

In case of need, proof* may be required.

7) **ID Proof** (Aadhar card /Pan Card/ DL/ UID/ Voter ID): _____

8) **Payment Details** (Fee Rs 3540/- per participant) including 18% GST,

Note: If hostel facility is required, it can be arranged as per prevailing rates & NIESBUD arrangements

Online/Cash/DD No: _____ Dated: _____

Drawn on: _____ for Rs. _____

Signature of Applicant : _____

Note : Please inform particulars of fee payment made, with details of remittance soon after filing your registration form & payment of fee, by online method using NEFT/RTGS/ etc. by an SMS to any one of the above persons.

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