

TRAINING PROGRAMME

ON

CAPACITY BUILDING

-ENTREPRENEURSHIP DEVELOPMENT

(For Officers of the Directorate of Industries, Odisha)

PROGRAMME SCHEDULE

14th to 20th Jan., 2019

**The National Institute for Entrepreneurship
and Small Business Development (NIESBUD)**

(Ministry of Skill Development and Entrepreneurship,

(Government of India)

A-23, Sector-62, Institutional Area, Noida, UP

TRAINING PROGRAMME ON CAPACITY BUILDING- Entrepreneurship Development



Date/Day	Session	Topic	Faculty
WELCOME/REGISTRATION/INAGURATION			
14/01/2019 Monday	I	Brief about the Institute(Mission/Vision), Course overview Micro-Lab unfreezing and getting along with team positive and open mind-listening Skills	ST
	II	Life Skills and its Influence on Entrepreneurship Development	-do-
	III	Rationale & scope of entrepreneurship and small business development in under developing economics	SPM
	IV	Dynamic of entrepreneurship development	-do-
15/01/2019 Tuesday	I	Different Policies/Schemes of Government of India	RG
	II	CGTMSE- an overview	-do-
	III	Planning, Formulation and appraisal of projects/schemes	-do-
	IV	Lending strategies and credit management	-do-
16/01/2019 Wednesday	I	Marketing Strategies for MSME growth- An-Overview	RS
	II	--do--	-do-
	III	Total Quality Management/Lean Manufacturing	RR
	IV	--do--	-do-

17/01/2019 Thursday

- I Costing & Pricing **AS**
- II - do - **--do--**
- III IPR-an overview **AM**
- IV GST and its impact on MSME **GS**

Friday

- I MSME promotion through on line portal **RS**
- II - Do - **RS**
- III Export Marketing (Procedures, facilities & documentations) **HPS**
- IV --do-- **-do-**

Saturday

Visit to export oriented units in and around NOIDA

Sunday

Visit to textile printing -Pilukhwa (10AM to 2 PM)

Valedictory session

FACULTY

ST

Sh. Sunil Taneja
Programme Director
NIESBUD, NOIDA

SPM

Dr. S.P.Mishra
Ex-Director (B/s)
NIESBUD

RG

Sh. Ravi Gupta
Consultant (NSIC)
New Delhi

RS

Sh.Rahul Srivastava
Certified EDP Trainer &
Practitioner, Author
IT Management Consultant
NIESBUD, NOIDA

RR

Sh. Rahul Raj
Consultant ISO/LM

AS

Mr.Abhay Shringi
Vice President, Finance
& Accounts UFLEX LTD Noida

AM

Mr.Ankush Mahajan,
Principal Consultant
Idea2 IPR
solutions

HP

Prof. HP Singh,
Chief Consultant
NIESBUD

SESSIONS TIMINGS

Registration	9:30 hrs	-	10.10 hrs
I :	10:15hrs	-	11:30 hrs
II :	11:45 hrs	-	13:15 hrs
III :	14:00 hrs	-	15:30 hrs
IV :	15:45 hrs	-	17:15 hrs
Tea Break	11:30 hrs	-	11:45 hrs
Lunch Break	13:15 hrs	-	14:00 hrs
Tea Break	15:30 hrs	-	15:45 hrs

Programme Director/Coordinator:

Dr. Poonam Sinha

Director, Entrepreneurship Education, 01204017039

Shri Sunil Taneja

Admin Officer (I.C.), 01204017024

Shri D. K. Singh

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