

**THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND
SMALL BUSINESS DEVELOPMENT (NIESBUD)**

Ministry of Skill Development and Entrepreneurship, Govt. Of India
A-23, Sector-62, Institutional Area, Noida - 201309, UP,India

ANNOUNCES

**Entrepreneurship Development Programme on
Social Media Marketing**

19th - 20th Jan. 2018 (10:00 AM to 5:30 PM)



Contact: 9718011105 , 7703832332

Email: niesbudrahul@gmail.com

**What is Social Media Marketing?
Zero Investment Marketing**

Programme Objectives

The training programme deals with learning ways of income generation through social media marketing. The main objective of the programme is to acquire knowledge regarding:

- ✚ Social Media Marketing
- ✚ Starting your own business using social media
- ✚ Google AdSense
- ✚ Facebook Marketing
- ✚ BlogSpot
- ✚ WhatsApp Marketing
- ✚ LinkedIn Networking Tips & Tricks for B2B sales
- ✚ Crowd Funding
- ✚ E-Commerce
- ✚ Instagram & Pinterest
- ✚ Wikipedia
- ✚ Daily Motion
- ✚ SoundCloud
- ✚ Learn to Work from Home

Extremely Beneficial for:

Students | Businessmen | Entrepreneurs | Startups | Corporate employees

Working Professionals | Housewives | Retired People | NGOs

Course Methodology

The Two days programme will include classroom lectures, presentations and individual and group practice. Candidates are advised to bring their own Laptop/i-pad/Tab/Smart Phone for the programme. Free Wi-Fi will be provided. Soft copy of study material will be provided at the end of the programme.

Programme Venue

A-23, Sector-62, Institutional Area, Noida - 201309, UP, India

Fee Details

Rs. 6000/-

This includes course fee, Wi-Fi, Projector, individual practice for all, lunch, tea/coffee and **NIESBUD Certificate**.

E-certificate will be awarded. It can be verified at www.niesbudtraining.org

Mode of Payment:

- 1) Cash payment at NIESBUD*
 - 2) DD drawn in favor of NIESBUD payable at Noida*
 - 3) Cheque Payment to NIESBUD*
- Online Bank Transfer*

The details are:

Name of Bank Oriental Bank of Commerce

Account Holder's Name: National Institute for Entrepreneurship and Small Business
Development

Address: B-31, Sector 62, Noida

Account No: 09312011002654

Account Type: Savings

IFSCCode: ORBC0100931

MICRCode: 110022092