



4 Week

ENTREPRENEURSHIP DEVELOPMENT PROGRAMME

Dated- 21st January 2019 to 16th February 2019

Conducted by:

The National Institute for Entrepreneurship and Small Business Development
(NIESBUD)

Ministry of Skill Development and Entrepreneurship, Government of India
A-23, Sector-62, Institutional Area, Noida, UP

Supported by:



National Science & Technology Entrepreneurship Development Board (NSTEDB)

Department of Science and Technology, Govt. of India



Entrepreneurship Development Institute of India (EDII), Ahmadabad, Gujarat

ABOUT PROGRAMME:

An Entrepreneurship Development Programme (EDP) aims at training the S&T graduates and the diploma holders in the essentials of conceiving, planning, initiating and launching an economic activity or an enterprise successfully.

SUGGESTED SCHEDULE FOR ENTREPRENEURSHIP DEVELOPMENT PROGRAMMES (EDP)

MODULE - 1: ENTREPRENEURSHIP & SCHEMES OF ASSISTANCE

Day	Session - 1	Session - 2	Session - 3	Session - 4
1 st	Inauguration	Programme Objectives: Expectations from trainees, Final Goal, Programme's Strategy	Who is an Entrepreneur & Charms of Being an Entrepreneur:	
2 nd	Schemes of Assistance for MSMEs: Financial Agencies / Institutions		Schemes of Assistance for MSMEs: NSIC, SIDBI, DIC and Other Support Agencies	

MODULE -2: PROJECT SELECTION & IT'S PRE FEASIBILITY

3 rd	How to Identify Business Opportunities	Opportunities identification: Criteria of selection & Sources of Information	Business Opportunity Guidance Interactions with Rep. From SFC, KVIC, Consultant etc.	
4 th	Business Opportunity Guidance Interactions with DIC, SISI, Bank, KVIC etc.		How to conduct Market Survey: Tools, Techniques and Guidelines	
5 th	How to find out pre-feasibility of a Project	Preparing Pre-feasibility Report: Preliminary Project Report (PPR)		
6 th	Brief on Factory Visit	Factory Visit and Experience Sharing with Entrepreneurs		

MODULE - 3: CONSOLIDATION OF BUSINESS IDEA

Day	Session - 1	Session - 2	Session - 3	Session - 4
7 th	Soft Skill Development: Communication	Soft Skill Development: Information Seeking	Briefing and Planning for the Market Survey: Questionnaire Preparation	

8 th	Field Work: Conducting Market Survey and Data Collection for the identified business opportunities
9 th	
10 th	

Day	Session - 1	Session - 2	Session - 3	Session - 4
11 th	Feedback and Discussion on Market Survey		Evaluating the PPRs prepared by the Trainees	
12 th	Linking Business Opportunities with trainees		Interactions with Technical Experts for finalising projects	
13 th	Developing Entrepreneurial Competencies (Achievement Motivation Training)			
14 th				
15 th				

MODULE - 5: PROJECT REPORT PREPARATION

16 th	How to Prepared Detail Project Report	Production Planning in MSME	Purchase Technique
17 th	How to assess Working Capital Requirement for SSI		Working Capital Management
18 th	Product Costing and Cost Consciousness		Break Even Point
19 th	Cash flow	Profitability & Balance Sheet	Product Planning & Product Mixing Strategy
20 th	Preparation of Detail Project Report		

MODULE - 5: MANAGEMENT INPUTS

Day	Session - 1	Session - 2	Session - 3	Session - 4
21 st	Marketing Management: Product Promotion, Sales and Advertisement		Financial Management	

22nd	Personal Management: IPR and It's Management	Pattern, Copy Rights, Trade Mark and Industrial Management	Legal Formalities in an Enterprise: (Factory Act, PF, Labour Laws etc.)	
23rd	Negotiation and Networking	Delegation of Authority and Work Effort	Leadership Modes	Efficiency Orientation and Systematic Planning
24th	Legal formalities for Loan Disbursement		Taxation: Various Taxes Applicable to MSME	
25th	Interfacing with Leading Institutions for Business Plan Appraisal		Feedback from Participants	Valedictory

TARGET GROUP:

Possessing degree in any branch of science/engineering/technology or diploma of at least 2/3 years in any branch from recognized Govt. institution.

APPLICATION FOR NOMINATION:

Selection based- Written Test/Personal Interview.

Please submit completed application form along with one colored passport size photograph, copy of Mark sheet and a copy of Aadhaar card.

WHEN, WHERE AND HOW LONG:

The Programme will commence on the 21st January, 2019 and duration of the programme will be for 4 week (24 working days) at NIESBUD, Head Office, A-23, Sector -62, (Institutional Area) Noida- 201309, U. P.

This training programme is free of cost and non-residential for the participants. The training programme covers mid-morning and mid-evening tea, lunch, course material and Certificate etc.

FOR REGISTRATION, KINDLY SUMITT:

- One Passport size photograph,
- Copy of Mark sheet,
- Copy of Aadhaar.

All documents are mandatory as above mentioned.

CONTACT DETAILS

VENUE: NIESBUD, Head Office, A-23, Sector -62, (Institutional Area) Noida-201309, U. P.

Dated: 21st January to 16th February 2019

Time: 10.00AM to 5.00PM

Fee: Free of cost

Contact No. 9810366618, 9990211614, 8130196421, 8826972910,
8130196419, 7987820489, 8130196414

Limited seats



National Institute for Entrepreneurship & Small Business Development (NIESBUD)

A-23, Sector-62, Institutional Area, Noida- 201301 (U.P.)

Entrepreneurship Development Programme 21st January 2019 to 16th February 2019 (All Fields are Mandatory)

Photograph

1. Applicant Name :
2. Father/Husband's Name :
3. Date of Birth :
4. Educational Qualification :
5. Address :
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6. Gender : Female/ Male
7. Category : General/ S.C. / S.T. / O.B.C. / Minority/ Other.....
8. Mobile No. :
9. U.I.D/Aadhaar No. :
10. Email Id :
11. Project/Product :
12. Applicant Objective : Self Employment / Wage Employment

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Signature of Applicant

Date:

Note: Please submit one colored passport size photograph, a photocopy of Aadhar Card which is mandatory.