



The National Institute of Entrepreneurship and Small Business Development

(Under Ministry of Skill Development and Entrepreneurship, Government of India)

Entrepreneurship Development Programme (How to Start Your Own Business)

Objective of Programme:

- ❖ To identify and train the potential entrepreneurs in the region;
- ❖ To impart basic managerial knowledge and understanding;
- ❖ To provide post-training assistance;
- ❖ To develop and strengthen entrepreneurial quality and motivation;
- ❖ To analyze the environmental issues related to the proposed project;
- ❖ To help in selecting the right type of project and products;
- ❖ To formulate the effective and profitable project;
- ❖ To enhance industrial development
- ❖ To acquire necessary managerial skills required to run the industrial unit.
- ❖ To acquaint and appreciate the required social responsibility/ entrepreneurial discipline.

➤ **Small business Planning**

- ❖ *Market Survey*
- ❖ *Project Report preparation*
- ❖ *Basic Startup Problem*

➤ **Appraising Small business opportunities**

- ❖ Project Appraisal techniques
- ❖ Assessing market opportunities and competition
- ❖ Financial feasibility analysis

➤ **Small business Management Skills**

- ❖ Fundamentals of small business management
- ❖ Financial management including costing and accounting
- ❖ Raising funds
- ❖ Marketing Management
- ❖ Taxation in India

➤ **Legal Business Structure**

- ❖ Sole Proprietorship
- ❖ Partnership
- ❖ Corporation
- ❖ Cooperative
- ❖ S Corporation
- ❖ Limited Liability Company

➤ **Regulatory Requirements of Business**

- ❖ Statutory Compliances, Clearance & Approval

➤ **Banking Process**

➤ **DIC/Banker Involvement**

VENUE: NIESBUD, A-23, Sector-62, NOIDA

Dated: 28th -29th September 2019

Time: 10.00AM to 5.00PM

Fee: ₹.4, 720 /- (Including 18% GST)

Contact person: *Satish Pandey* - 9810366618 , 9990211614

Tel. : 0120-4017059

Email ID- *satish.niesbud@gmail.com*

NIESBUD

Bank Details.-Niesbud for the purpose of payment transfer.

S.N.	Particulars	Details
1	Name & Address of the Beneficiary	NIESBUD
2	Account Number of the Beneficiary	09312011002654 . Saving A/c.
3	Name & Address of the Bank Branch (Where payment are to be sent)	Oriental Bank of Commerce, B-31, Sector -62, Noida – 201301.U.P. India
4	Branch Name / code No.	0931
5	M I C R Code of the Branch	110022092
6	IFSC Code of the Bank branch for RTGS mode	ORBC 0100931
7	IFSC Code of the Bank branch for NEFT mode	ORBC 0100931

OR

Payment Gateway(Visa/ Master Card)

http://it.niesbudelearning.info/3Party_Order.aspx

Merchant Transaction Reference:Yourname-Mobileno

Payment For(Course Name): DM May 2018

Purchase Amount: fill the amount here.