



## **NIESBUD**

**The National Institute for Entrepreneurship & Small Business Development  
(Ministry of Skill Development & Entrepreneurship, Govt. of India)**

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**Ref IPR/HP/ September / 2019-20**

**NIESBUD Is Organizing a Training Programme on:**

## **Intellectual Property Rights:**

### **Protect Your Idea/ Trade**

**(21<sup>st</sup> to 22<sup>nd</sup> September, 2019)**

Intellectual property protection is critical to fostering innovation. Without protection of ideas, businesses and individuals would not reap the full benefits of their inventions and would focus less on research and development. Economic growth is the main objective of IPR. – **IP** law can facilitate economic growth by giving statutory expression to **the** creators' economic rights and promoting economic and social development through **the** fostering of Fair Trade.

From the marketing prospective and sustaining the trade, IP can help you to Enhance the market value of your business. IP can get you more income for your business through licensing, sale or commercialization of protected product / services.

IP Law is not a new law."Literary property" was the term predominantly used in the British legal debates of the 1760s and 1770 and copyright act started in India in 1957. In the recent years, IP R management has become more important, both for industry and Universities. The main categories of IP R are:



The Intellectual Property Facilitation Centre at Niesbud is organizing a two days training programme on IPR on **September 21 - 22, 2019** at Noida campus. The objectives of the programme are to bring the awareness and importance of IPR to our young entrepreneurs and research associates.

The curriculum of the two days programme :

- Overview and significance of I P R and its various tools i.e Patent, Copy rights, trademarks, Geo. Indication, Industrial designs, Trade Secrets etc.
- Patent search
- Patent filing Procedure
- WIPO Act.

**Methodology:**

The programme will adopt practical & interactive approach including Group Discussion, Self –Learning exercise & case studies. Sessions will be delivered by expert trainers / faculties.

**Who can attend?**

- Entrepreneurs
- Students
- Research Associates

**Administration:**

Date & Timing : **September 21 & 22, 2019** ( Sat n Sunday) 10am to 6pm

Venue : Niesbud Campus , A-23, Sector 62, Noida-201 309

Fee : **Rs.5000 plus GST 18%** ( Non- Residential fee) Fee includes Classroom training, kit, study material soft/hard copy, tea, coffee, lunch

Certificate: Niesbud certificate will be awarded.

**Admission Procedure:**

Registration form / link and bank details are given. We prefer online admission two days before the start of programme.

In case of need please feel free to contact:

H P Singh, Programme Director- 9873 46 55 20 / 0120 401 7006

Kuldeep Kukreti, Programme Coordinator- 9953 98 1416

E.mail: [hpsingh@niesbud.gov.in](mailto:hpsingh@niesbud.gov.in), [singh.niesbud@gmail.com](mailto:singh.niesbud@gmail.com)

Website: [www.niesbud.nic.in](http://www.niesbud.nic.in)

**THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL  
BUSINESS DEVELOPMENT (NIESBUD)**

**A-23, SECTOR 62, Institutional Area, NOIDA- 201301 (U.P.)**

**Application/ Registration Form –**



**1 Photo**

**Intellectual Property Rights**

**Director, NIESBUD, Noida**

**( PI. FILL THE FORM IN CAPITAL LETTERS )**

1. Name Mr / Mrs/ Miss : ..... Date of Birth .....
2. Father / Husband Name: .....
3. Mother Name : .....
4. Educational Qualification : .....
5. Address : .....
6. Gender : Female/Male..... Nationality .....
7. Cast : General/ SC/ST/OBC/Minority/ Other
8. Telephone/Mobile No : .....
9. Identity Proof : Voter ID Card/Ration Card/ Passport/DL/ Pan Card/  
Bank No / BPL Card/ UID/Similar Document  
**One of the above mentioned documents is mandatory.**

10. E-mail ( PI. write in capital letter only ) .....

11. Programm Duration : **21 to 22 September, 2019** Place : **Noida Campus**

12. Fee Details : Cash / D.D/ Bank Transfer :

**Applicant Signature & Date**

## Bank Details- Niesbud; for the purpose of payment transfer.

S.N.	Particulars	Details
1	Name & Address of the Beneficiary	NIESBUD
2	Account Number of the Beneficiary	09312011002654 . Saving A/c.
3	Name & Address of the Bank Branch ( Where payment is to be sent )	Oriental Bank of Commerce, B-31, Sector -62, Noida – 201301.U.P. India
4	Branch Name / code No.	0931
5	M I C R Code of the Branch	110022092
6	IFSC Code of the Bank branch for RTGS mode	ORBC 0100931
7	IFSC Code of the Bank branch for NEFT mode	ORBC 0100931
8	E.mail id of the Beneficiary	Singh.niesbud@gmail.com
9	Mobile Number for SMS alert	09873249429
10	PAN No.	AAATN4936E

For online payment through Debit Card/Credit Credit, please check below link:

[http://it.niesbudelearning.info/3Party\\_Order.aspx](http://it.niesbudelearning.info/3Party_Order.aspx)