



# Online EDP on Export-Import: Procedure & Documentation

5 October – 7 October 2020

**The National Institute for Entrepreneurship & Small Business Development  
(NIESBUD)**

**Ministry of Skill Development and Entrepreneurship, Govt. of India  
A-23, Sector-62, Noida**





# Online EDP on Export-Import: Procedure & Documentation

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## About the Programme

Increasing globalization and liberalization of the world economy has seen a rapid increase not only in the growth of the international trade but also in the complex nature of problems posed by sweeping changes in the systems of international business. This program aims to equip the exporters and entrepreneurs with comprehensive knowledge and skills on various aspects of International business including the structure of International trade operations, regulatory guidelines, documentary formalities, shipping documents, packaging, security in international trade, transaction cost, freight forwarding, logistics and role of the other intermediaries etc.

Budding Entrepreneurs wishing to enter the international business field should need to have an in-depth understanding of doing business across various global markets. The primary objective of the program therefore is to build knowledge on the key aspects of export/import management. Assignment and assessment in the program ensures that the participant has, indeed, imbibed both the knowledge and its applications thus enabling them to become the world class entrepreneurs in the fast changing global environment.



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## Programme Objectives

- To impart knowledge for develop entrepreneurship mind set in export-Import Trade;
- To enhance the knowledge and skills of the participants to understand overall perspective of the international business environment;
- To help participants to understand foreign trade policy, procedure & its benefits;
- To discuss the techniques of identifying export opportunities and undertake export marketing in New Normal situation.

## Course Contents

Business Opportunity in International trade	Support Ecosystem in International trade	Product and Market Selection in International trade
Online Marketing & Finding Buyers in International trade	International Trade Documentation	Risk Management in International Trade



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## Programme Methodology

The programme methodology consists of lecture, discussions, exercises, case studies and assignments. The training methodology will employ a Facilitated Learning Approach. It will be a mix of facilitator led courses which will have in-house and practical activities along with self-learning sessions.

## Programme Fee

The Programme Fee is Rs. 3000 + 540 (GST) = Rs. 3540 Per Participant. Trainees can pay programme Fee online during the registration through payment gateway.

## Registration Link

<http://niesbudtraining.org/Programs/Default.aspx?ProgramID=1393>



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<b>Online EDP on Export-Import: Procedure &amp; Documentation</b>			
<b>Programme Schedule</b>			
<b>Date</b>	<b>Session</b>	<b>Time</b>	<b>Topic</b>
5 Oct 20	I	10.30 – 10.40	Program Inaugural Address
	II	10.40 – 11.00	Entrepreneurship Development
	III	11.00 – 13.00	Overview of International Trade
		13.00 – 14.00	Lunch Break
	IV	14.00 – 16.00	Business Opportunity in International Trade
6 Oct 20	I	11.00 – 13.00	Globalization of SMEs
		13.00 – 14.00	Lunch Break
	II	14.00 – 16.00	Product & Market Selection in International Trade
	III	16.00 – 18.00	Online Marketing & Finding Buyer in International Trade
7 Oct 20	I	11.00 – 13.00	International Trade Documentation
		13.00 – 14.00	Lunch Break
	II	14.00 – 16.00	Risk Management in International Trade
	III	16.00 – 16.15	Feedback & Valedictory Remarks



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## About NIESBUD

The National Institute for Entrepreneurship and Small Business Development is a premier organization of the Ministry of Skill Development and Entrepreneurship, engaged in training, consultancy, research, etc. in order to promote entrepreneurship and Skill Development. The major activities of the Institute include Training of Trainers, Management Development Programmes, Entrepreneurship-cum-Skill Development Programmes, Entrepreneurship Development Programmes, Export Import Procedure & Documentation Programme, and Cluster Intervention. NIESBUD has provided training to 12,24,433 persons as of March 31, 2020 through 46438 different training programmes since inception. This includes 5011 international participants hailing from more than 145 countries throughout the globe.



## For Further Details about Programme Contact

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