NIESBUD

Intellectual Property Facilitation Centre for Micro, Small & Medium Enterprises, Noida

Trace Secret

GI

Copyright

Design

Trade Marks

Patents

Protecting
Intellectual Property
and
Empowers Innovations.

PROTECTING YOUR

IDEAS AND

INNOVATIONS

A helping hand for MSMEs...

MSMEs & IPR

The Micro Small and Medium (MSMEs) are appropriately regarded as the backbone of Indian economy. The sector comprises of 26 million enterprises providing employment to 60 million people and it is second largest employer after agriculture. MSMEs are often the driving force behind innovations. Their Innovative and creative capacity, however, is not always fully exploited as many SMEs are not aware of the intellectual property system or the protection it can provide for their inventions, brands, and designs.

To address this issue and to give impetus to manufacturing, the Central Government formulated a National Manufacturing Competitiveness Programme (NMCP) in 2006. One of the important components of the programme focuses on assisting MSMEs to have access to best practices for identification, protection and management of **IPR** as a business tool.

NIESBUD-IPFC

The National Institute for Entrepreneurship & Small Business Development (NIESBUD), the apex training Institute of Govt. of India, has set up an Intellectual property Facilitation Centre (IPFC) at its Campus, Noida district Gautam Budh Nagar, U.P. The centre is sponsored by the Office of the Development Commissioner (MSMEs), Ministry of MSME, Govt of India.

IPFC's mandate

- Raising IPR awareness levels amongst MSMEs helping them to integrate IP in their businesses
- Facilitating legal protection through IP, filing applications for IPRs
- Facilitating support so that effective utilization of IPR tools leads to technology upgradation and enhanced competitiveness

(MSMEs) and Intellectual Property

- Contribute to the growth of the national economy
- Constitute over 90% of total enterprises in most of the economies
- Employment creation, investments and exports
- MSMEs are the driving force behind a large number of innovations
- Found to be often underutilizing the IP system
- Huge potential to generate Intellectual property.

The MSME Development Act,2006

The Act became operational on 2 October,2006. This provides for the first ever legal framework for recognition of the concept of enterprise i.e. manufacturing and service enterprises, along with three tier classification i.e. Micro,Small and Medium Enterprises.

"...in today's Knowledge based economy... effective utilization of intellectual property rights particularly patents, has acquired great importance for technology upgradation and growth in the industry as well as wealth creation and gaining global competitiveness.."

Service Portfolio

Patents

- Pre-Filing : Prior art search/Patentability reports
- Drafting of patent Specification (Ps/Cap)
- Filing application for registration,publication, patent application examination
- Post follow-up support: examination report (FER), PCT filing etc.

Copyrights, Trademarks, Trade secrets, Industrial Designs, Geographical Sign

- Consulting
- Drafting of application/ Documentation
- Filing of applications
- Post-filing follow-ups

Special value- added service by NIESBUD - IPFC

- **IP Audit:** NIESBUD accredited IP auditors carry out IP audits to identify IP assets in MSMEs
- **IP Valuation:** Valuation of IP assets of MSMEs by a panel of IP experts
- **Commercialization:** Assistance in commercialization of IP assets through India's first IP- Exchange
- **Legal agreements:** Assistance in drafting legal agreements for technology transfer, franchising, licensing etc.
- **IP Managment** a unique net based IP managment system for managing of IP assets of MSMEs
- **Technical research:** Special technical research reports for Technology mapping and scoping for specific sectors and products

Facilitation by Providing Legal and Technical, Assistance in

- Filing of applications for Patents.
- Registration of Designs, Trademarks, Copyrights and Geographical Indications
- Patents search facilities.

Training and Awareness

- Conduct training and sensitization programmes for the industries/clusters to create better understanding on various aspects and potential of IPR.
- Disseminate information on success stories of MSMEs with respect to IPRs.

Special Studies

- Extensive studies to identify specific IPR need of industry, group, cluster.
- Industry specific IPR issues.
- Direct interaction with entrepreneur.

CONTACT DETAILS

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National Institute for Entrepreneurship and Small Business Development (NIESBUD)
www.niesbud.nic.in/www.niesbud.org

Facilities at IPFC

Technical expertise

IPFCs are manned by full time trained and experienced patent attorneys and IPR Consultants besides support staff.

Library

- IPR related books, magazines and technical journals
- Cds/ Videos

IPR Studio

- Work stations having computer connected with high-speed Internet
- Core patent, Derwent World Patents Index (DWPI) etc
- Commercial, Literature & Business News

Logistics

- Training facility for 20-25 people
- Seprate mini-consultation room
- Fully equipped with projector, flipcharts, white boards, PA system etc.

Intellectual Property	What is Protected	Basic Criteria	Term of Protection	Registration and Grant Fee	Examples
Geographical Indications	Goods from specific geographical origin	Possess a given quality, reputation or characteristics essentially attributable to geographic area of origin	Unlimited. Can be renewed after every 10 years	Rs. 10,000/-	Darjeeling tea, Banarasi Saree, Kota Doria, etc.
Trade Secret	Technical know- how and confidential information	Not disclosed to third party. If disclosed, there should be agreement to confidentiality	Unlimited	Rs. 10,000/- Attorney Fee and Stamp Duty as applicable.	Customer lists, business information, employee details, business plans and strategies.
Copyrights	Expression of idea	Originality	Literary works: Life time of the author + 60 years Cinematographic films, records: 60 years Broadcasting: 25 years	Rs. 4,000/-	Books, Songs, Movies, Video Games, Computer Software, Painting, etc.
Industrial Design	Shape, Configuration, pattern or ornament, composition of lines, color applied to any article	Appeal to and solely judged by eye, does not include functional features	Initial for 10 years, can be extended for further 5 years	Rs. 7,500/-	Jewellery, Spectacles, Containers, furniture, etc
Trade Marks	Identification of the product source or Service Provider	Distinctiveness, visual perception, Graphical representation	Unlimited, Can be renewed after every 10 years	Rs. 1",000/- for Good services Textile Trade marks Rs. 10,000/- for collective Marks	Wheel, swastik Pipes Limited, Reliance, Tata, Airtel, Jaipur Golden, etc.
Patents	Invention	Novelty, Inventive Step Industrial Application	20 Years from the date of filing	Rs. 1",000/- for individual Rs. 2",000/- for any Legal Entity like Company etc.	Break System in automobiles, New process to filter chemicals, Embedded Systems, DTS technology, etc.