



# The National Institute for Entrepreneurship and Small Business Development

(Under Ministry of Skill Development and Entrepreneurship, Government of India)

## Entrepreneurship Development Programme (How to Start Your Own Business)

### Objective of Programme:

- ❖ To identify and train the potential entrepreneurs in the region;
- ❖ To impart basic managerial knowledge and understanding;
- ❖ To provide post-training assistance;
- ❖ To develop and strengthen entrepreneurial quality and motivation;
- ❖ To analyze the environmental issues related to the proposed project;
- ❖ To help in selecting the right type of project and products;
- ❖ To formulate the effective and profitable project;
- ❖ To enhance industrial development;
- ❖ To acquire the necessary managerial skills required to run the industrial units;
- ❖ To acquaint and appreciate the required social responsibility/entrepreneurial discipline.

### ➤ ***Small business Planning***

- ❖ *Market Survey*
- ❖ *Project Report preparation*
- ❖ *Basic Startup Problem*

### ➤ ***Appraising Small business opportunities***

- ❖ *Project Appraisal techniques*
- ❖ *Assessing market opportunities and competition*

- ❖ Financial feasibility analysis
- **Small business Management Skills**
  
- ❖ Fundamentals of small business management
- ❖ Financial management including costing and accounting
- ❖ Raising funds
- ❖ Marketing Management
- ❖ Taxation in India
  
- **Legal Business Structure**
  
- ❖ Sole Proprietorship
- ❖ Partnership
- ❖ Corporation
- ❖ Cooperative
- ❖ S Corporation
- ❖ Limited Liability Company
  
- **Regulatory Requirements of Business**
- ❖ Statutory Compliances, Clearance & Approval
  
- **Banking Process**
- **DIC/Banker Involvement**

**VENUE:** NIESBUD, A-23, Sector-62, NOIDA

**Dated:** 27th -28th January, 2018

**Time:** 10.00AM to 5.00PM

**Fee:** ₹.4, 720 /- (Including 18% GST)

**Contact person:** **Satish Pandey** - 9810366618 , 9990211614

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**E-certificate will be awarded. It can be verified**

[www.niesbudtraining.org](http://www.niesbudtraining.org)



## NIESBUD

### Bank Details.-Niesbud for the purpose of payment transfer.

S.N.	Particulars	Details
1	Name & Address of the Beneficiary	NIESBUD
2	Account Number of the Beneficiary	09312011002654 . (Saving A/c. )
3	Name & Address of the Bank Branch ( Where payment are to be sent )	Oriental Bank of Commerce, B-31, Sector -62, Noida – 201301.U.P. India
4	Branch Name / code No.	0931
5	M I C R Code of the Branch	110022092
6	IFSC Code of the Bank branch for RTGS mode	ORBC0100931
7	IFSC Code of the Bank branch for NEFT mode	ORBC0100931

OR

Bank detail payment detail:

<http://niesbudelearning.net/EL/registration.aspx>