

## INDIVIDUAL COURSE DETAILS

A. Name of the Institute	National Institute for Entrepreneurship and Small Business Development (NIESBUD)
B. Name/Title of the Course	<b>Human Resource Development and Entrepreneurship Education/Training (HRD-EE)</b>
C. Course Dates with Duration in Weeks <i>[note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]</i>	From 31 July 2017 – 22 September 2017  8 Weeks / 2 Month
D. Eligibility Criteria for Participants 1. Educational Qualifications 2. Work Experience required, if any 3. Age Limit <i>[note: ITEC norms is 25-45 years]</i> 4. Target Group <i>[Level of participants and target ministries/departments etc. may be indicated]</i>	I) 'A' Level or Equivalent <b>The medium of instruction being English, adequate knowledge of English is necessary for effective participation.</b>  II) Sufficient experience in the area of Entrepreneurship Education, Human Resource Development, Management, Self Employment and Small Business Development and working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc.  III) 25-50 Years  (IV) The programme is suitable for the Senior Officials, Directors, Executives, Consultants engaged in Entrepreneurship Education, Human Resource development, Management, Self Employment and Small Business Development working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc.
E. Aims & Objectives of the Course	The Programme has been designed <ul style="list-style-type: none"> <li>• To understand the process of Human Resource Development and its relationship with entrepreneurship</li> <li>• Become effective manager for leading a venture</li> <li>• Optimize entrepreneurial &amp; management skills</li> <li>• Developing capacity and ability for creating and managing venture/organizations</li> </ul>
F. Learning Outcomes	Knowledge: The programme will help build the capabilities of trainers/promoters by enabling them to understand the process of Human Resource development and the total spectrum of entrepreneurship development process, the various dynamics of enterprise launching, to be able to conduct

	<p>Achievement Motivation Training and design curriculum based on training needs.</p> <p>Skills:</p> <ul style="list-style-type: none"> <li>• Personal Skills – Leadership, Team Building, Interpersonal communication, Effective Negotiation, Creativity &amp; Innovation, Training, Mentoring &amp; Counseling</li> <li>• People management skills</li> <li>• IT Skills – Digital Marketing</li> <li>• Project Management – Time and Cost Management</li> <li>• Problem Solving and Decision Making</li> </ul>
<p>G. Course Contents / Syllabus <i>[please attach course details / profile]</i></p>	<p><b><u>COURSE CONTENTS</u></b></p> <p><b>Entrepreneurship &amp; Human Resource Development</b></p> <ul style="list-style-type: none"> <li>- Human Activities and Entrepreneurship</li> <li>- Dynamics of Entrepreneurship</li> <li>- Scope of Entrepreneurship &amp; latest trends</li> </ul> <p><b>Human Resource Development through Achievement Motivation</b></p> <ul style="list-style-type: none"> <li>- Motivating people for excellence</li> <li>- Understanding behavioral competencies</li> <li>- Encouraging innovation &amp; creativity</li> <li>- Planning &amp; resourcing support for success &amp; growth</li> <li>- Influence, leadership &amp; organizing competencies</li> </ul> <p><b>Developing Planning &amp; launching Capacity</b></p> <ul style="list-style-type: none"> <li>- Innovative Entrepreneurial Opportunities – National &amp; Global</li> <li>- Market Sensitivity</li> <li>- Developing Project/Business Plan</li> <li>- Project/Business Plan Appraisal Techniques</li> <li>- Project Implementation and Monitoring</li> <li>- Policies, Programs &amp; Facilities</li> <li>- Resource Mobilization</li> </ul> <p><b>Acquiring Managerial/Abilities</b></p> <ul style="list-style-type: none"> <li>- Marketing products/ideas</li> <li>- Managing Quality &amp; Quantity</li> <li>- WTO Orientation</li> <li>- Managing Personnel's</li> <li>- Assessing &amp; Managing performance</li> <li>- Decision making</li> <li>- Time Management</li> <li>- Cluster Development</li> <li>- E-marketing</li> </ul> <p><b>HRD Officials Role &amp; Responsibility</b></p> <ul style="list-style-type: none"> <li>- Assessment of Training needs</li> <li>- Curriculum Design</li> </ul>

	<ul style="list-style-type: none"><li>- Optimize &amp; leverage Information Technology</li><li>- Emotional Intelligence</li><li>- Managing conflict &amp; team building</li></ul>
H. Mode of Evaluation of performance of the participants	<ol style="list-style-type: none"><li>1. Individual assignment/presentation</li><li>2. Content &amp; Originality</li><li>3. Group work</li><li>4. Study Visit reports</li><li>5. Action Plan preparation &amp; presentation</li><li>6. Attendance</li><li>7. Overall behavior during program</li></ol>