

INDIVIDUAL COURSE DETAILS

A. Name of the Institute	National Institute for Entrepreneurship and Small Business Development (NIESBUD)
B. Name/Title of the Course	Human Resource Development and Entrepreneurship Education/Training (HRD-EE)
<p>C. Course Dates with Duration in Weeks</p> <p><i>[note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]</i></p>	<p>From 08 August – 30 September 2016</p> <p>8 Weeks / 2 Months</p>
<p>D. Eligibility Criteria for Participants</p> <ol style="list-style-type: none"> 1. Educational Qualifications 2. Work Experience required, if any 3. Age Limit <p><i>[note: ITEC norms is 25-45 years]</i></p> <ol style="list-style-type: none"> 4. Target Group <i>[Level of participants and target ministries/departments etc. may be indicated]</i> 	<p>I) 'A' Level or Equivalent The medium of instruction being English, adequate knowledge of English is necessary for effective participation.</p> <p>II) Sufficient experience in the area of Entrepreneurship Education, Human Resource Development, Management, Self Employment and Small Business Development and working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc.</p> <p>III) 25-50 Years</p> <p>(IV) The programme is suitable for the Senior Officials, Directors, Executives, Consultants engaged in Entrepreneurship Education, Human Resource development, Management, Self Employment and Small Business Development working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc.</p>
E. Aims & Objectives of the Course	<p>The Programme has been designed</p> <ul style="list-style-type: none"> • To understand the process of Human Resource Development and its relationship with entrepreneurship • Stimulating entrepreneurial quality and motivations for innovations • Developing capacity and ability for

	<p>creating and managing venture/organizations</p>
<p>F. Course Contents / Syllabus <i>[please attach course details / profile]</i></p>	<p><u>COURSE CONTENTS</u></p> <p>Entrepreneurship & Human Resource Development</p> <ul style="list-style-type: none"> - Human Activities and Entrepreneurship - Entrepreneurship for package completion of Human Resource Development Process - Dynamics of Entrepreneurship - Emerging trend/scope of Entrepreneurship <p>Human Resource Development through Achievement Motivation</p> <ul style="list-style-type: none"> - Motivating people for excellence - Understanding behavioral competencies - Developing and strengthening qualities - Heightening innovation & creativity - Planning & resourcing support for success & growth - Influence, leadership & organizing competencies <p>Developing Planning & launching Capacity</p> <ul style="list-style-type: none"> - Innovative Entrepreneurial Opportunities – National & Global - Market Sensitivity - Developing Project/Business Plan - Project/Business Plan Appraisal Techniques - Project Implementation and Monitoring - Policies, Programs & Facilities - Resource Mobilization <p>Acquiring Managerial/Abilities</p> <ul style="list-style-type: none"> - Marketing products/ideas - Managing Quality & Quantity - WTO Orientation - Managing Personnel's - Assessing & Managing performance - Decision making - Time Management - Cluster Development - E-marketing <p>HRD Officials Role & Responsibility</p> <ul style="list-style-type: none"> - Assessment of Training needs

	<ul style="list-style-type: none">- Curriculum Design- Communication Skill- Application of IT- Emotional Intelligence- Managing team & conflict- Changing Values
G. Mode of Evaluation of performance of the participants	<ol style="list-style-type: none">1. Individual assignment/presentation2. Group work3. Action Plan preparation & presentation4. Overall behaviour in & outside the class

