

INDIVIDUAL COURSE DETAILS

A. Name of the Institute	National Institute for Entrepreneurship and Small Business Development (NIESBUD)
B. Name/Title of the Course	Innovative Leadership for Organization Growth and Excellence (ILOGE)
C. Course Dates with Duration in Weeks <i>[note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]</i>	From 29 January 2018 to 23 March 2018 8 Weeks / 2 Months
D. Eligibility Criteria for Participants 1. Educational Qualifications 2. Work Experience required, if any 3. Age Limit <i>[note: ITEC norms is 25-45 years]</i> 4. Target Group <i>[Level of participants and target ministries/departments etc. may be indicated]</i>	I) 'A' Level or Equivalent The medium of instruction being English, adequate knowledge of English is necessary for effective participation. II) Sufficient experience in promoting entrepreneurship and small business development and working as Trainers/faculties consultants in promoting entrepreneurship and small business development/promoters in government department's corporation, financial institutions, including banks, training organizations, consultants/or voluntary organizations. III) 25-50 years IV) The programme is recommended basically for trainers/faculties consultants working in government departments corporations, financial institutions, including banks, training organizations, consultants/or voluntary organizations engaged in promoting entrepreneurship and small business development.
E. Aims & Objectives of the Course	The Programme has been designed to enable participants to: <ul style="list-style-type: none"> • Develop the insight and skills for innovative leadership & entrepreneurship • Understand Leadership as a powerful tool to lead and manage 'Change' • Build a culture of TEAM work and collective responsibility within the organization • Build capacity for developing innovative/entrepreneurial leaders for organization growth & excellence
F. Learning Outcomes	Knowledge:

	<ul style="list-style-type: none"> • Leadership Styles • Challenges and how to manage organizational diversity • Innovation through motivation and Entrepreneurial support • TEAM Building & Management <p>Skills:</p> <ul style="list-style-type: none"> • Leadership Skills • Interpersonal & Influencing skills • TEAM building skills • People Management skill • Conflict management skill
<p>G. Course Contents / Syllabus <i>[please attach course details / profile]</i></p>	<p><u>COURSE CONTENTS</u></p> <p>Innovation for Excellence</p> <ul style="list-style-type: none"> - Leadership – Types & Styles - Qualities of Innovative/Entrepreneurial Leaders - ANT Theory - Creativity, Innovation & Excellence - Entrepreneurship Culture & Values - Inculcating Entrepreneurial Culture - Creative Visualization – generating ideas & innovative programs based on local problems <p>Achievement Concerns & Innovative Leadership</p> <ul style="list-style-type: none"> - Motivating people for Excellence - Developing Achievement Syndrome - Behavioural Competencies for Innovative Leadership - Developing Entrepreneurial Leadership Qualities - People Skills Motivational Styles - Personal Effectiveness, Interpersonal Relationship, Influencing - Planning for Growth & Success <p>Organization Growth & Development</p> <ul style="list-style-type: none"> - Project Management – Integration & Implementation - Developing Performing Team - Managing Personnel - Planning Training Interventions for Growth & Development - Communication – Interpersonal/Organizational Skill - Assessing & Managing Performance - Managing Conflict - Stress Management - Emotional Intelligence

	<p>Innovative Leaders Role & Responsibility</p> <ul style="list-style-type: none"> - Corporate Social Responsibility - Resource Mobilization - Negotiation Skill - Mentoring & Counseling - Advocacy & Lobbying - Use of Information Technology - Training Methods - Assessing Training & Developmental Needs - Strategies for Organization Growth & Development <p>Field Studies</p> <ul style="list-style-type: none"> - Study and visit innovative leaders running business enterprises and projects in India
<p>H. Mode of Evaluation of performance of the participants</p>	<ol style="list-style-type: none"> 1. Individual assignment/presentation 2. Content & Originality 3. Group work 4. Study Visit reports 5. Action Plan preparation & presentation 6. Attendance 7. Overall behavior during program