



Issue of Joint Statement by The National Institute for Entrepreneurship and Small Business Development (NIESBUD) and National Seed Association of India (NSAI)

A joint statement was signed by Shri Arun Kumar Jha, Director General, The National Institute for Entrepreneurship and Small Business Development (NIESBUD) and Shri Sanjay Srivastava Director General , National Seed Association of India (NSAI) for promotion of seed growers and distributors through entrepreneurships and handholding. While speaking on the occasion Sh. Jha, DG NIESBUD said this collaboration will facilitate to build entrepreneurial culture among Seed organization, seed distributors which will bring collateral benefits in the system, by enhancing the revenue of seed organizations/growers on one hand and increase in production of good quality seeds on the other hand. Sh. Srivastava, D.G, NSAI gave a brief background of activities of NSAI that how they are trying to upgrade the quality of seeds and promote better and enhanced usage which is very crucial for country like India where more than 60 % population are dependent on agriculture.



