

INDIVIDUAL COURSE DETAILS

A. Name of the Institute	National Institute for Entrepreneurship and Small Business Development (NIESBUD)
B. Name/Title of the Course	Programme on Gender, Development and Planning (GDP)
C. Course Dates with Duration in Weeks <i>[note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]</i>	From 31 July 2017 – 22 September 2017 8 Weeks / 2 Month
D. Eligibility Criteria for Participants 1. Educational Qualifications 2. Work Experience required, if any 3. Age Limit <i>[note: ITEC norms is 25-45 years]</i> 4. Target Group <i>[Level of participants and target ministries/departments etc. may be indicated]</i>	I) 'A' Level or Equivalent The medium of instruction being English, adequate knowledge of English is necessary for effective participation. II) Sufficient experience in the area of Women Entrepreneurship, Gender Issues & Development and Small Business, working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc. III) 25-50 Years (IV) The programme is suitable for the Senior Officials, Directors, Executives, Consultants engaged in Entrepreneurship, Cluster Development, Management, MS&ME Development working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc.
E. Aims & Objectives of the Course	<ul style="list-style-type: none"> • Promote gender awareness • Address issues & concerns in Gender Development • Prepare budget for Gender awareness and development
F. Learning Outcomes	<p>Knowledge: The programme will help building the capabilities of trainers/promoters by enabling them to understand issues and concerns related to gender, promotion of gender awareness, understanding the total spectrum of women entrepreneurship development process, the dynamics of enterprise launching, project formulation and appraisal and mobilizing resources.</p> <p>Skills:</p>

	<ul style="list-style-type: none"> • Personal Skills – Leadership, Team Building, Interpersonal communication, Effective Negotiation, Creativity & Innovation, Training, Mentoring & Counseling. • IT Skills – Digital Marketing • Marketing & Selling skills. • Project Management – Time and Cost Management • Problem Solving and Decision Making
<p>G. Course Contents / Syllabus <i>[please attach course details / profile]</i></p>	<p><u>COURSE CONTENTS</u></p> <p>Introduction</p> <ul style="list-style-type: none"> - Overview about Gender and Culture - Global issues and challenges - Entrepreneurship & Gender Development <p>Entrepreneurial Competencies for Gender Development</p> <ul style="list-style-type: none"> - Motivating people for Gender Development - Behavioural Competencies for Gender Sensitization - Behavioural Dimension affecting gender - Developing & Strengthening Skills for Gender Development <p>Gender, Development and Goals</p> <ul style="list-style-type: none"> - Concept, approaches and strategies - Gender problem and access - Household socio economic status of women - Development goals - Education and traditional gender roles <p>Creation Of Enterprise</p> <ul style="list-style-type: none"> - Steps in Setting up an Enterprise - Sensing Opportunity - Resource Mobilizations - Building & Managing Enterprise <p>Gender Planning and Development Policies</p> <ul style="list-style-type: none"> - Access, productivity and poverty - Women's access to productive employment - Various efforts by Government and NGOs for women development - Economic decisions and independence - Policies and programmes for Women Empowerment <p>Gender Budgeting for Women empowerment</p> <ul style="list-style-type: none"> - Gender-responsive budgets and its importance - Scope & Data requirement for needs of

	<p>gender budgeting</p> <ul style="list-style-type: none"> - Gender budgeting and India's international commitments - Role & Function of Trainers/Promoters <p>Institutional visits to organizations working for women in rural areas, urban poor and women in politics and decision making</p>
<p>H. Mode of Evaluation of performance of the participants</p>	<ol style="list-style-type: none"> 1. Individual assignment/presentation 2. Content & Originality 3. Group work 4. Study Visit reports 5. Action Plan preparation & presentation 6. Attendance 7. Overall behavior during program