

INDIVIDUAL COURSE DETAILS

A. Name of the Institute	National Institute for Entrepreneurship and Small Business Development (NIESBUD)
B. Name/Title of the Course	Rural Enterprise Planning & Promotion (REPP)
<p>C. Course Dates with Duration in Weeks</p> <p><i>[note: dates may be fixed keeping in mind festivals, holidays, weather conditions, availability of accommodations, etc. No request for change in dates, once approved/ circulated will be entertained]</i></p>	<p>From 04 July 2016 – 12 August 2016</p> <p>6 Weeks / 1-1/2 Month</p>
<p>D. Eligibility Criteria for Participants</p> <p>1. Educational Qualifications</p> <p>2. Work Experience required, if any</p> <p>3. Age Limit</p> <p><i>[note: ITEC norms is 25-45 years]</i></p> <p>4. Target Group <i>[Level of participants and target ministries/departments etc. may be indicated]</i></p>	<p>I) 'A' Level or Equivalent The medium of instruction being English, adequate knowledge of English is necessary for effective participation.</p> <p>II) Sufficient experience in the area of Entrepreneurship Education, Rural Management, and Small Business Development, working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc.</p> <p>III) 25-50 Years</p> <p>(IV) The programme is suitable for the Senior Officials, Directors, Executives, Consultants engaged in Entrepreneurship, Cluster Development, Management, MS&ME Development working in Government, Non-Government Organizations, Universities, Business, Schools, Colleges, Banks etc.</p>
E. Aims & Objectives of the Course	<p><u>OBJECTIVE</u></p> <ul style="list-style-type: none"> - To share the rural development experiences - To acquire skill & competencies for rural enterprise development - Planning & implementing rural development - To prepare a plan of action for rural enterprise development and sustenance.

F. Course Contents / Syllabus [please attach course details / profile]

COURSE CONTENTS

Theories and Concepts of Rural Development

- Meaning, Nature, Scope, Approach to Development
- Theories of Development: Various models of development
- Rural Development: Concept, Nature and Scope of Rural Development. Strategies for Rural Development.
- Issue areas in development and rural development
- Policies & Programmes

Organizational Structure of Rural Development

- Rural Development and Panchayati Raj Structure at Central Level
- Rural Development and Panchayati Raj Structure at State Level
- Rural Development and Panchayati Raj Structure at Local Level
- Issue areas in organizations of Rural Development and Panchayati Raj including 73rd Constitutional Amendment

Rural Societal Structure Issues and Economy

- Historical background of Rural India, Caste in different phase of Indian History
- Caste in Modern India, Role of Caste in Societal Process
- Caste Dynamics and its importance in policy making
- Issue areas in Rural Society, Type, Caste, Backward Caste, SC/ST
- Basic Structure of Rural Economy, Agriculture and Allied Sectors
- Major Problems of Rural Economy

Cooperative Sector and Rural Development

- Concept and the growth of cooperation in the country, its importance and role in Rural Development
- Various forms of cooperative societies, their structure and functions, rural credit
- Employment of rural poor through cooperation movement, women

cooperatives

- Problem areas in cooperative management, issues in cooperation and rural development

Planning for Rural Development

- Planning in India, Strategy and Approach
- Planning Commission: Organization, Working, Role in Planning
- National Development Council: Organization, Function, Role in Planning
- Planning Structure at State Level Organization, State Planning Board, District Planning Committee

Voluntary Sector in Rural Development

- Concept and Nature of Voluntary Sector, The Non-Government Organization (NGO), The Importance and Role in Rural Development
- Organization and Working of NGO, with reference to delivery system in rural areas like, fertilizer, seeds etc.
- Self-Help Group: Role and importance in rural development and poverty alleviation, limits and problems of SHGs
- NGO in planning at different levels, Association of NGO in programme implementation at local level

People and Governance

- Concept of Governance, importance and role with reference to profile, good governance concept
- Elements of good governance, good governance and the rural sector
- Participative governance, transparency, people-cultured governance
- Gender issues in governance, gender security

Rural Finance and Marketing

- Financing rural development, microfinance, central and state finance commissions
- Rural insurance, Crop insurance, need and importance
- Rural marketing (general), marketing of goods and service in rural sector
- Financing rural development through nationalized bankers, rural banks and

	<p>other non-government agencies</p> <p>Field Studies</p> <p>Visit to various industrial/business centres in different parts of India.</p>
G. Mode of Evaluation of performance of the participants	<ol style="list-style-type: none"> 1. Individual assignment/presentation 2. Group work 3. Action Plan preparation & presentation 4. Overall behaviour in & outside the class
<p>H. In case a new Course is proposed, please indicate the following:</p> <ol style="list-style-type: none"> a. Whether the Course was conducted for Indian participants b. Response received from Indian participants 	<p>YES, we have conducted more than 10 programmes.</p> <p>Response was quite encouraging and in each programme there were 35-40 nominations, which was restricted to 30 participants to make programme more interactive.</p>