

Entrepreneurship Training in Agriculture Business



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The National Institute of Entrepreneurship and Small Business
Development (NIESBUD)

(An autonomous institution under the Ministry of Skill Development & Entrepreneurship,
Govt. of India)

A-23, Sector-62, Noida, UP – 201309 | Web: www.niesbud.nic.in

Organises Entrepreneurship Development Programme on Agriculture Business

Duration : 2 Days Training Programme (from 9.30 am to 5 pm)

Venue : A-23, Sector-62, Noida, UP – 201309

Fee : Rs. 8000/- (Per Participant)

Date : 12th & 13th Aug, 2017 (Sat & Sun)

For Registration Contact- Amit | 8586994966,
Satish Pandey-9810366618(NIESBUD)
E-mail: info@ahelper.in

Reservation of participants will be done on first come first serve basis due to limited seats availability.

.How to Pay:

Payment to be made by Pay Order / NEFT/ RTGS favouring: A helper helps to grow

Bank: Corporation bank | Current Account No.: 105701601000561

RTGS / NEFT IFSC Code: CORP0001057 | Branch: Greater Noida



Course Content

Module 1: Organic Farming

- Principles of Organic Farming
- Present Scenario of Organic Agriculture
- Overall Organic Farming Scenario
- Why Organic Farming?
- Advantages of Organic Farming
- Conversion from Conventional to Organic Farming
- Input Management
- Seed and Planting Materials
- Nutrient Management
- Off-Farm Technology Inputs
- Organic Field and Crop Management

Organic Farming continues...

- Methodology – Organic Farming
- Quality Assurance of Output
- National Program on Organic Production
- Participatory Guarantee System
- Quality Assurance – Inputs
- Scope and Opportunities in Organic Sector
- Entrepreneurship in Organic Agriculture
- Online Sales of Organic Products
- Eco-Tourism
- Institutions supporting Organic Farming, schemes and Govt. Programs.
- Assistance Schemes from Govt of India

Module 2 – Agri-Business Background information for Entrepreneurs & Trainers–

1. Why does Agri-Business make great sense in #StartupIndia today
2. Who can be an Agri-Entrepreneur (Agripreneur)
3. Sector overview & understanding the Market Size & Potential of Agriculture, Dairy, Organic Farming Products, Food Processing, Poultry & allied markets in India.
4. Agri-Entrepreneurship – Steps for setting up an #AgriStartup

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Module 3 – Entrepreneurship in Dairy Business

- Complete overview & guidance on how to launch a Dairy setup & execution.
- What are the various Govt. Support schemes in the Dairy Sector
- Case-study Discussion on successful Dairy Start-ups.

Tea Break

Module 4 – Entrepreneurship in Food Processing

- Various Avenues in Food Processing & how a Food Processing plant can be set-up.
- How a Food Processing Brand needs to be created
- What are the Govt. Support Schemes in Food Processing area.
- Case-study discussion on Successful Food Processing Start-ups.
- How to take Govt. help in setting up a Cold Storage Unit.

Module 5 : Cold-Storage Chains

Discussion on Infinite Opportunities for those planning to establish a Cold Storage Set-up in India.

End of Day One

Day Two

Module 6 – Greenhouse

Farming. Trainer :

- A detailed guidance on how Greenhouse Farming can be done & thereby how Entrepreneurship in Floriculture, Aromatic Oils, Exotic Fruits can be planned.
- Which farm products can be cultivated for Greenhouse
- How Greenhouse farming setup is created, cost associated, Govt. support in putting up a Greenhouse.

Entrepreneurship in :

- Aromatic Oils
- Floriculture

Module 7: Entrepreneurship Training in:

- Exotic Fruits' cultivation

Opportunities in Soil Health Management

- Innovations happening in Agriculture Sector

Module 8- Entrepreneurship Opportunities in:

- Essential Oils
- Poultry & Fisheries
- What are the various Agriculture Technologies available today for Agriculture Startups to deploy.

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Module 9 – Establishing the Agri-Enterprise

1. Assessment of chosen Business Activity in Agriculture.
2. How to get into Cultivation even if you don't own an Agriculture Land.
3. Venture Analysis in an Agriculture setup.
4. Legal aspects involved in Agri-Enterprise.

Module 10: Creating a nimble Sales Strategy & Plan for Agri-Startups

- Bringing the new age Sales Tools in action for Agri-Startup Units.
- Contract Farming & Why is it important for Agri Startups

Module 11: Complete coverage on Govt Support schemes in Agriculture & Allied areas.

Module 12: About NIESBUD's Mentoring & Hand-holding Programme.

- Details about the Mentoring Programme of NIESBUD.
- Open-house Questions from Participants
- Programme Feedback Session.
- End of Programme.

End of Day 2

Training Methodology:

- Interactive Lectures
- Case Studies narration & discussions.
- Group Discussions

Disclaimer – The Topics and Schedule is for reference purpose only.
The Topics may be altered / refined in the interest of better participation.

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NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT (NIEBUD)



An autonomous institution under the Ministry of Skill Development & Entrepreneurship, Govt. of
India

A-23, Sector -62 Noida, U.P

REGISTRATION FORM

Programme Name: 2 Days EDP
Date.....

Programme Fee :Rs. 8000/-

1. First Name : _____
2. Last Name : _____
3. Date of Birth : _____
4. Father's Name : _____
5. Gender : Female | Male:
6. Category : GEN / OBC / SC / ST / INTER / MINORITY
7. Physically Handicapped : Yes / No Minority: Yes / No
8. Educational Qualification : 8th Pass / 10th Pass / 12th Pass / Diploma / Graduate / Post Graduate
9. Identity Document (any1) : Election I Card / Passport / Pan card / Driving License / AdharCard Identity
Document No : _____
10. Address - Street No / Colony : City : _____ District: State : Pin code: Phone No :
11. E-mail: (in Capital letter) :
12. Trainee's Objective : Self Employment/Wage Employment/Others _____
13. If working, Organization : Designation
14. Mode of Payment : (i) Cheque (ii) Online (iii) UPI (iv) USSD
15. Bank Name-
16. Cheque Number :- _____ Online/UPI/USSD Transaction Number :-
Date of Transaction:
17. Place of the Program-A-23 , Sector-62 Noida,U.P

Date: Applicant Signature: