

**Youth Empowerment and Social Welfare Trust (YESWT) in
Association with**

**The National Institute For Entrepreneurship and
Small Business Development**

(Under Ministry of Skill Development and Entrepreneurship, Government of India)

Announces

**Entrepreneurship Development Programme On
(How to Start Your Own Business)**

Objective of Programme:

- ❖ To identify and train the potential entrepreneurs in the region;
- ❖ To impart basic managerial knowledge and understanding;
- ❖ To provide post-training assistance;
- ❖ To develop and strengthen entrepreneurial quality and motivation;
- ❖ To analyze the environmental issues related to the proposed project;
- ❖ To help in selecting the right type of project and products;
- ❖ To formulate effective and profitable projects;
- ❖ To enhance industrial development;
- ❖ To acquire the necessary managerial skills required to run industrial units;
- ❖ To acquaint and appreciate the required social responsibility/
entrepreneurial discipline.

➤ ***Small business Planning***

- ❖ *Market Survey*
- ❖ *Project Report preparation*
- ❖ *Basic Startup Problem*

Appraising Small business opportunities

- ❖ Project Appraisal techniques
- ❖ Assessing market opportunities and competition
- ❖ Financial feasibility analysis
- ❖ ***Small business Management Skills***

- ❖ Fundamentals of small business management
- ❖ Financial management including costing and accounting
- ❖ Raising funds
- ❖ Marketing Management
- ❖ Taxation in India

➤ ***Legal Business Structure***

- ❖ Sole Proprietorship
- ❖ Partnership
- ❖ Corporation
- ❖ Cooperative
- ❖ S Corporation
- ❖ Limited Liability Company

➤ ***Regulatory Requirements of Business***

- ❖ Statutory Compliances, Clearance & Approval

Banking Process

➤ ***DIC/Banker Involvement***

VENUE: 70, Gandhi Nagar, Varanasi-221010, U.P

Dated: 19th-20th August, 2017

Time: 10.00 AM to 5.30 PM

Fee: Rs.3, 5 00 /-

Contact person: ***Satish Pandey***-9810366618, 0210-4017059 (NIESBUD)

Narender Kumar - 7355790780 (YESWT)

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YESWT17@GMAIL.COM

BANK DETAIL: -

Youth Empowerment and social welfare trust

A/c number: 8858002100000372

Bank: Punjab National Bank

IFSC: PUNB0885800

E- Certificate will be awarded by NIESBUD,

It can be verified at www.niesbudtraining.org

NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT

A-23, SECTOR 62, Institutional Area, NOIDA- 201301 (U.P.)

Application/ Registration Form

Director

NIESBUD, A 23, Institutional Area,

Sector 62, NOIDA-201301(UP)



- 1. Name Mr/Mrs/Miss :
2. Father's / Husband's Name :
3. Mother's Name :
4. Date of birth :
5. Educational Qualification :
6. Address :

- 7. Nationality :
8. Gender :Female/Male.....
9. Caste : General/ SC/ST/OBC/Minority/ Other

- 10. Telephone/Mobile No :
11. Identity Card : Voter ID Card/Ration Card/ Passport/DL/ Pan Card/ Bank No / BPL Card/ UID/Certificate by Gazetted officer

12. E-mail :

- 13. Programme Name Duration Place
.....
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14. Trainee's Objective : Self Employment / Wage Employment

Programme Coordinator's Signature

Applicant's Signature

Date

Date.....