उद्यमी लभते सिद्धिम्
niesbud

The National Institute for Entrepreneurship and Small Business Development

(Under Ministry of Skill Devlopment & Entrepreneurship , Government of India)

Entrepreneurship Development Programme

(How to Start Your Own Business)

Objective of Programme:

- To identify and train the potential entrepreneurs in the region;
- To impart basis managerial knowledge and understanding;
- To develop and strengthen entrepreneurial quality and motivation;
- To analyze the environmental issues related to the proposed project;
- To help in selecting the right type of project and products;
- To formulate the effective and profitable project;
- Acquire necessary managerial skill required to run the industrial unit.

Contents of the program:

- Assessing market opportunities and competition
- Financial feasibility analysis
- Brief on Taxes, Legal Entities
- How to Apply for Loan
- Types of Financing MUDRA BANK
- Raising Fund through Private Equity and E-Commerce
- How to setup Enterprise under various running govt. schemes
- *Small business Planning.*

Small business Management Skills

- Fundamentals of small business management
- Financial management including costing and accounting
- Raising funds
- Marketing Management
- *Market Survey*
- *Project Report preparation*
- *Basic Startup Problem*

Legal Business Structure

- Sole Proprietorship
- Partnership
- Corporation
- Cooperative
- S Corporation
- Limited Liability Company

Banking Process

DIC/Banker Involvement

Programme outcome:

- To setup the Enterprise
- To generate the potential of entrepreneurs.

Target Audience: Student, Retired Person, House Wife, Architects, Entrepreneurs, and Consultants, Business person looking For Diversification, Micro Small & Medium Entrepreneurs, and Engineers

Program Duration:

- Date: 21st & 22nd January 2017 (Weekend Batch)
- Time: 10.00 AM to 5.00 PM

FEES: Rs.4, 000 /- per candidate
(Included: - Study Material, Lunch, Tea-Snacks, Certificate etc...

Discount is available for group of three or more.

VENUE: NIESBUD,
A-23 Sector-62, NOIDA-201309 (U.P.)

Contact Person:
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BANK DETAIL

NIESBUD for the Purpose of payment transfer

S.N.	Particulars	Details
1	Name & Address of the Beneficiary	NIESBUD
2	Account Number of the Beneficiary	09312011002654. Saving A/c.
3	Name & Address of the Bank Branch (Where payment are to be sent)	Oriental Bank of Commerce, B-31, Sector -62, Noida – 201301.U.P. India
4	Branch Name / code No.	0931
5	M I C R Code of the Branch	110022092
6	IFSC Code of the Bank branch for RTGS mode	ORBC 0100931
7	IFSC Code of the Bank branch for NEFT mode	ORBC 0100931

NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS DEVELOPMENT

A-23, SECTOR 62, Institutional Area, NOIDA- 201301 (U.P.)

Application/ Registration Form

Director

NIESBUD, A 23, Institutional Area,

Sector 62, NOIDA-201301(UP)

1. Name Mr./Mrs./Miss : ……
2. Father / Husband Name : ……..
3. Mother Name : ……
4. Date of birth : ……
5. Educational Qualification : ……
6. Address : ……
   ……..
7. Nationality : ……
8. Gender : ……..Female/Male……
9. Cast : General/ SC/ST/OBC/Minority/ Other ……..
10. Telephone/Mobile No : ……..
11. Identity Card : Voter ID Card/Ration Card/ Passport/DL/ Pan Card/ Bank No / BPL Card/ UID/Certificate by Gazette Officer
    ……
12. E-mail : ……
13. Programme Name Duration Place

    ……..EDP…… …. …….2 Days…… ……Noida……

14. **Trainee's Objective : Self Employment / Wage Employment**

Programme Coordinator Signature Applicant Signature

Date …….. Date……