



## NIESBUD's *Naukri Portal* is Launched

**New Delhi, July 11, 2014** : Shri Kalraj Mishra, the Hon'ble Union Minister of Micro, Small and Medium Enterprises (MSME), Government of India, launched the Naukri (Job) Portal ([www.niesbudnaukri.com](http://www.niesbudnaukri.com)) developed by The National Institute for Entrepreneurship and Small Business Development (NIESBUD) during a ceremony held today at Udyog Bhawan, New Delhi in the august presence of Shri Madhav Lal, Secretary (MSME); Shri S. N. Tripathi, Joint Secretary (SME); Shri B. H. Anil Kumar, Joint Secretary (ARI) and Shri Arun Kumar Jha, Director General, NIESBUD, among others.

The Portal represents yet another effort, in the series of efforts of NIESBUD, for improving the employability of the skilled/trained persons in the country. The Portal designed/developed in-house, by NIESBUD would provide a common platform to both the trained persons and the prospective employers. Armed with the facility of free-of-cost *online registration* for employment in more than 150 trades/job categories, the prospective registered employers would be able to source their requirements of skilled manpower out of the persons registered on the Portal.

Speaking on the occasion, the Hon'ble Minister expressed the hope that this Initiative, the first of its kind in the sphere of micro, small and medium enterprises would assist skilled unemployed persons in getting gainful employment in different industrial sectors besides helping NIESBUD in further improving its training activities.

Shri Madhav Lal, Secretary (MSME) while congratulating the Institute on launch of the Portal, highlighted the significance of providing job opportunities to the trained persons of the Ministry who for one reason or the other are not in a position to take up *self-employment*.

Shri Arun Kumar Jha, Director General, NIESBUD speaking after the Ceremony, informed that the Institute expects to extend in due course of time, the facility of match-making as per the specific requests of employers and of counseling to the job-seekers for early absorption and placement irrespective of the fact whether the person has received the training from an institution of the Ministry of MSME or any other organization.

The warm response generated by the Portal even before its formal launch can be gauged from the fact that more than 127 companies and 3,600 job seekers have already registered themselves on the Portal during the trial/preparatory phase itself with a few such companies being McDonald's; Krishna Electrical Works; Indosopung Tour; Sopung Holiday India Pvt. Ltd.; Mammey Di Hatti; Heritage Garments; Pantaloons; Pizza Hut; Haldiram's; Shoppers' Stop and KFC..





