

PRESS RELEASE

In the series of International Training Courses for the global people, NIESBUD is organizing two International Programmes viz, **Rural Enterprise Management (REM), International Marketing & Global Competitiveness (IMGC) from 1st July – 8th August 2014**. There are a total of 21 participants from countries namely: Afghanistan, Egypt, Ghana, Ethiopia, Mauritius, Uzbekistan, Tanzania and Zimbabwe have been attending these programmes.

The six weeks programmes included the class room sessions of intensive experimental learning blended with structural exercises and skill practice, role play, business games and group discussion. The 10 days study visit to various organizations and business enterprises at Ahmedabad, Gandhinagar, Dehradun, Massourie and Agra provided them the opportunity to see in the real life situation the Indian varied experience in international marketing and rural enterprise development.

The Valedictory function for the programme has been scheduled on **8th August 2014 at 12.15 P.M.** in the Institute Campus located in Noida.

PRESS RELEASE

NIESBUD is conducting two International Programmes viz, **Gender Development and Planning (GDP), Human Resource Development and Entrepreneurship Education/Training (HRD-EE) from 4th August to 26th September 2014** have commenced at the Institute. There are a total of 34 participants from countries namely: Afghanistan, Lesotho, Ghana, Mauritius, Uzbekistan, Tanzania, Nigeria, Niger, Nepal, Myanmar, South Africa, Sudan, Uganda and Zimbabwe have been attending these programmes.

The main objectives of these two programmes are to develop them the effective professional in the area of Human resource development and gender development.

The eight weeks programmes includes the class room sessions of intensive experimental learning blended with structural exercises and skill practice, role play, business games and group discussion. The two week study visit to various organizations and business enterprises is the integral part of the training programme. The study visit will provide the opportunity to the participant to understand the business environment and different approaches of gender development and human resources development in India.