



उदमी लभते सिद्धिम  
niesbud

THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND  
SMALL BUSINESS DEVELOPMENT

(NIESBUD)

A-23, SECTOR 62, NOIDA, UTTAR PRADESH - 201309

UNDER MINISTRY OF SKILL DEVELOPMENT AND ENTREPRENEURSHIP, GOVT. OF INDIA

**The Sharp Brain**

in association **WITH NIESBUD** is organising a  
**WORKSHOP ON**

# SOCIAL MEDIA MARKETING



NIESBUD  
CERTIFICATION

"BEYOND JUST SOCIALIZING"

**16th & 17th SEPTEMBER, 2017**

KEEP EDUCATING YOURSELF



## WORKSHOP CURRICULUM



- Overview.
- How to Grow Business Using Social Media Marketing
- How to build Online Reputation in Social Media.
- Social Media Advertising
- Understanding Facebook, Twitter, LinkedIn and Instagram Marketing.
- Quora Marketing
- Learn Affiliate Marketing.
- Learn to Work From Home.
- How to get your website to compliment Social Media Marketing
- Convert Users into Clients.

# WHY SHOULD YOU ATTEND?

The workshop is ideal for you to **kickstart** your journey as a Social Media Marketer.

The learning from the workshop will benefit you in starting a Career as a Social Media Marketer or using the skill as an upgrade to your existing skill set.

What better than to sit at home and earn through the internet? Social Media Marketing allows you to work & earn from home.

Looking to work from "Home" & Earn a Decent Salary? Look no further. Social Media Marketing gives you the power to work from home.

Social Media is the most affordable & effective medium for your business to reach the Target Audience.

# WHO SHOULD ATTEND?



Graduates



Working Professionals



Bloggers  
Freelancers



Home Makers



Entrepreneurs  
Businessmen

# How Social Media

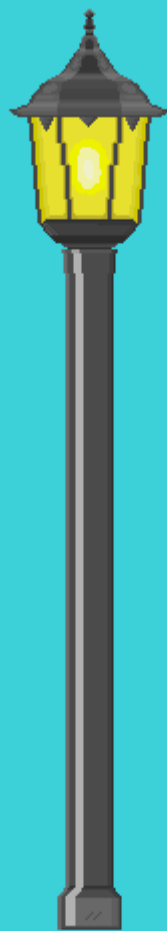
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## CHANGING THE WORLD

••• BEYOND JUST SOCIALIZING •••

"The number of **Social Media jobs** has gone up by **600%** in the last five years."

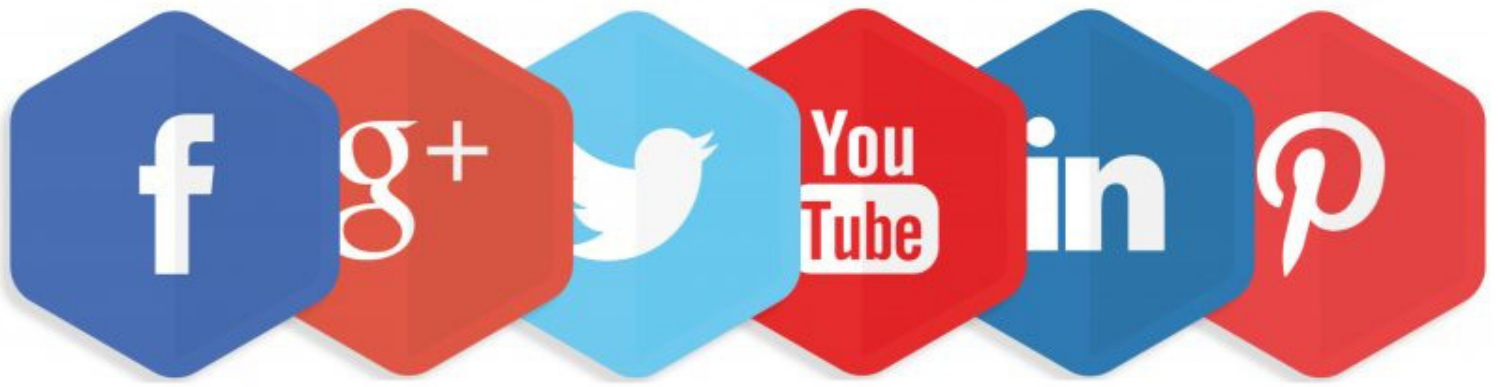
"The number of **Social Media jobs** is expected to rise by **12.9%**."



"**Internet skills** are now the most sought after skill in **Social Media** and marketing hires."

"**2.5 million Developers and Partners** from 70 countries communicate and build through social media."

The Future of Business is 'Social Media'



## MODE OF PAYMENT

### FEE DETAILS:

Rs 5000/- (Five Thousand Only).  
Including Course Fee, Certificate, Soft Study  
Material and Course Kit, Tea & Snacks, Lunch.

### DEMAND DRAFT

Please make the DD payable at Softlogique IT  
Solutions Pvt. Ltd.

### NEFT / RTGS

Account Name : Softlogique IT Solutions Pvt. Ltd.  
Bank Name : IndusInd Bank  
Account No : 259811771092  
IFSC Code : INDB0000162  
Branch Code : 000162, Sector 63, Noida - 201301

### ONLINE PAYMENT LINK

<http://niesbudlearning.net/EL/registration.aspx>

Reservation of  
participants will be  
done on **FIRST  
COME FIRST  
SERVE**  
basis due to limited  
seat availability

MAXIMUM CLASS SIZE :  
40

3 MONTHS FREE  
CONSULTATION  
SUPPORT

## VENUE

**H-157, Sector 63, Noida. UP - 201301**

### CONTACT DETAILS

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