



Programme Details

Trainer's Training on “Entrepreneurship and Motivation”

13th – 18th February 2017



**THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL
BUSINESS DEVELOPMENT (NIESBUD)**

Ministry of Skill Development and Entrepreneurship, Govt. Of India

A-23, Sector-62, Institutional Area, Noida - 201309, UP, India

WWW.NIESBUD.NIC.IN

Trainer's Training on "Entrepreneurship and Motivation"

13th – 18th February 2017 (10 AM – 5 PM)

NIESBUD, A – 23, Sector 62, Noida

Entrepreneurship and Innovation are the hallmark of any vibrant economy. Entrepreneurship is a tool and mechanism used to open the minds of individuals and organizations. It is the added-value of Creativity and Innovation which focuses on investing in human capital by enhancing and fostering the can-do attitude.

The need for training is ever increasing; the paucity for effective trainers in entrepreneurship development is widely evident in many of the developing countries. Achieving the goal of empowering entrepreneurs demands an expanding role of motivators, identification, counseling, training and networking. However, an analysis of the variety of training programmes for entrepreneurs all over the world revealed that the package of training interventions often lack certain important elements, thus reducing the impact of training on the potential entrepreneurs resulting in high dropout and or low rate of success in entrepreneurship development programme.

Entrepreneurship and Motivation Training has been one of the most important inputs in developing individuals as an enterprising person. This training as a part of total Entrepreneurship Development Program further increases the receptibility of participants regarding inputs relating to Enterprise Launching and Management. The role of motivation has further been observed very significant for sustaining entrepreneurship. The existing entrepreneurs are often found stagnating and lacking initiative for growth. Motivational intervention may be needed for initiating growth and development of the enterprise. The Entrepreneurship and Motivation training therefore will be ideally suited for such motivational trainers, counselors, consultants and existing entrepreneurs, as well.

Keeping in view the changing landscape in entrepreneurial trends, NIESBUD designed six days Certification Programme on "Trainer's Training on Entrepreneurship and Motivation" from 13 - 18th February 2017 at its NIESBUD Noida Campus. This six days training programme includes the total spectrum of entrepreneurship development and its processes.

Programme Objectives

This programme aims at strengthening the effectiveness of entrepreneurship development programmes through building the capabilities of trainers. Specifically this programme aims at enabling the participants to:

- Understand and appreciate the total spectrum of entrepreneurship development process
- Develop skills in organizing Entrepreneurial Motivation Training (EMT)
- Develop skills in designing curriculum based on training needs
- Develop skills in choosing and using training/ extension methods for conducting EDPs
- Develop counseling skills required to provide post-training follow up.
- Understand the current initiatives taken by Government to address skill requirements to start their own enterprises

Course Contents

1. ENTREPRENEURSHIP DEVELOPMENT PROCESS
2. ENTREPRENEURIAL MOTIVATION
3. IDENTIFYING BUSINESS OPPORTUNITIES
4. MARKET SURVEY
5. PROJECT REPORT
6. PROJECT FEASIBILITY/ APPRAISAL
7. MARKETING
8. TRAINING METHODS
9. CURRICULUM PLANNING
10. FOLLOW- UP
11. MENTORING

Methodology

The training approaches and tools deployed are typically interactive besides facilitating participative learning, lecture cum discussion and case studies.

Benefits to Participants

With the knowledge gained and skill developed, the participants shall be able to perform their role effectively as counselor, motivator and trainer in developing skill and promoting entrepreneurship among various target groups.

Target Audience

This programme would be beneficial to Governmental/ non-Governmental developmental agencies, trainers/promoters, academicians, bankers, training institutions and financial institutions involved in promotion of entrepreneurship culture in India.

Fee Details

- ❖ Rs 15000/- (Rs Fifteen Thousand Only per participant) – Non Residential
- ❖ Rs 25,000/ - (Rs Twenty Five Thousand only per participant) – Residential (Please inform in advance if hostel accommodation facility is required).

10% discount on two or more registrations. This includes course fee, study material, notes, lunch, high tea/coffee and certificate

LIMITED SEATS ONLY, PRE-REGISTRATION IS MUST

Mode of Payment:

- 1) Cash payment at NIESBUD
- 2) DD drawn in favor of NIESBUD payable at Noida
- 3) Online Bank Transfer. The details are:

Name of bank: Oriental bank of Commerce

Account holder name: National Institute for Entrepreneurship and Small Business Development

Address: B-31, Sector 62, Noida

Account No: 09312011002654

Account Type: Savings

IFSC Code: ORBC0100931

MICR Code: 110022092

CONTACT PERSONS

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VENUE & TIME

NIESBUD

A-23, SECTOR 62, NOIDA, UTTAR PRADESH

NEXT TO NIOS BUILDING

OPPOSITE JAIPURIA INSTITUTE OF MANAGEMENT, NOIDA

Time: 10 AM to 5 PM



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NIESBUD, A – 23, Sector 62, Noida

1. Name Mr./Mrs./Miss/ Dr. :

2. Father / Husband Name:

3. Mother Name:

4. Date of birth:

5. Educational Qualifications:

6. Address:

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7. Gender: Female/Male

8. Category: General/ SC/ST/OBC/Minority/ Other

9. Telephone/Mobile No :

10. Email:

11. Identity Card : Voter ID Card/Ration Card/ Passport/DL/ Pan Card/ Bank No / BPL Card/

UID/Aadhar Card (ID Card No. _____)

12. Residential Facility: YES / NO From: _____ To: _____

Payment Details (Fee Rs 15,000 per participant):

Online/Cash/DD No: _____ Dated: _____

Drawn on : _____ for Rs. _____

Signature: _____

Kindly fill the nomination form and submit it on the date of programme