

Online Women Entrepreneurship Development Program

18 January – 13 February 2021

: Sponsored By :



**National Science & Technology Entrepreneurship
Development Board
(NSTEDB),**

**Department of Science and Technology,
Ministry of Science and Technology, Govt. of India**

: Organized By :



**The National Institute for Entrepreneurship & Small
Business Development (NIESBUD)**

**Ministry of Skill Development and Entrepreneurship, Govt. of India
A-23, Sector-62, Noida**



About the Programme

Women Entrepreneurship Development Programme (W-EDP) is designed to inculcate the required skills and competencies of business among the prospective/existing women entrepreneurs belonging to science & technology academic background. It aims to develop entrepreneurial mindset among the female population and endeavors to motivate and guide them to set up their own enterprises. It will impart training to science & technology graduates and diploma holders in the essentials of conceiving, planning, initiating and launching an economic activity or an enterprise successfully.

Through W-EDP, these potential women entrepreneurs having degree/diploma (three years) in science & technology are trained through a structured training programme of 4 weeks duration.

W-EDP aims to empower budding and existing women entrepreneurs who want to start, run and grow their business and to create conducive conditions for inclusive, resilient and sustainable economies. It does so by addressing gendered imbalances in enterprise development in order to scale women entrepreneurs' contributions to growth and sustainable development and to enable their meaningful participation in entrepreneurship ecosystem. WEDP provide inputs on process and practice of entrepreneurship development, communication and inter-personal skills, creativity, problem solving, achievement motivation, resources available and all aspects of entrepreneurship. Training methodology includes case studies, group discussion, simulation exercises, field visits and classroom lectures.

Programme Objectives

Women Entrepreneurship Development Programme (WEDP) aims at training the science & technology graduates and diploma holders in the essentials of conceiving, planning, initiating and launching an economic activity or an enterprise successfully.

Target Group

Potential women entrepreneurs having degree/diploma (three years) in science & technology.

Programme Duration

4 Weeks



Course Content

Entrepreneurship and Schemes of Assistance

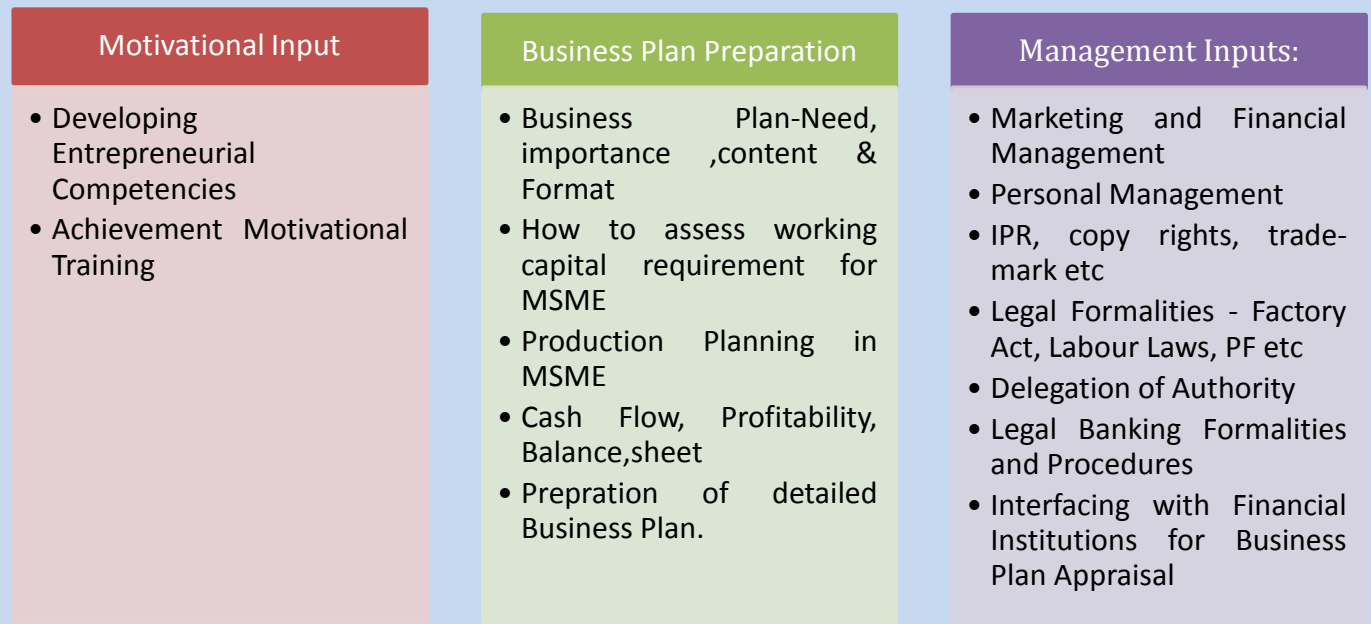
- Program Objectives and expectations
- who is an Entrepreneur & Charms of Being an entrepreneur
- Schemes of Assistance for MSMEs: Financial Agencies/Institutions

Project Selection & its Pre Feasibility

- Business Opportunity Identification
- Business opportunity guidance interactions with DIC, DI-MSME etc
- How to conduct Market Survey
- How to assess and prepare Pre-feasibility Report- PPR
- Online Exposure to a factory and experience sharing with entrepreneurs

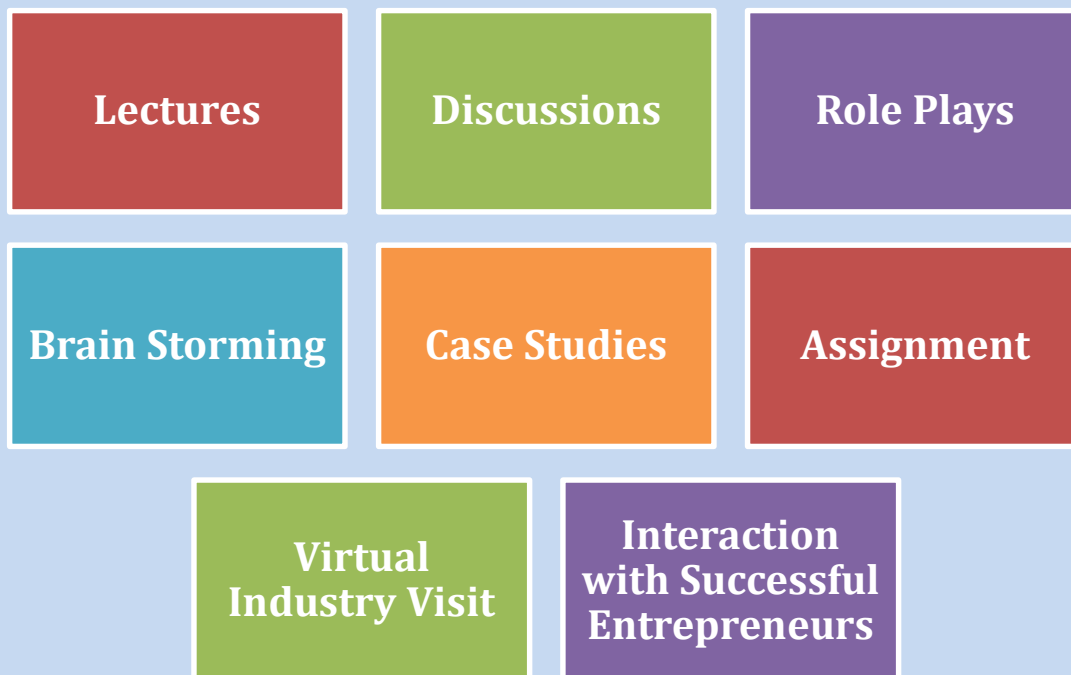
Consolidation of Business Idea

- Soft Skill Development- Business Communication and Information Seeking
- Questionnaire Designing
- Conducting Market survey and data collection
- Linking Business Opportunities with Trainees and interaction with experts



Programme Methodology

The Women Entrepreneurship Development Programme (W-EDP) will be held through Online Platform.



Application Procedure

- Female Science & Technology Graduates willing to participate in the Programme should send their Bio-Data along with the attached Registration Form by email to amitsharmapc@niesbud.gov.in or rudrasingh@niesbud.gov.in
- Participants also need to register themselves online at <http://niesbudtraining.in/Programs/Default.aspx?ProgramID=2524>
- Programme is sponsored by National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Ministry of Science and Technology, Govt. of India. The training programme is free of cost for Participants.
- Last Date for sending application is 5 January 2021.
- Eligible Participants will be informed for selection process for undergoing the Programme.

Program Certificate

Digital Certificate with QR Code will be issued to Participants by NIESBUD after Successfully Completing the Programme.

About Sponsoring Body - National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology

The National Science & Technology Entrepreneurship Development Board (NSTEDB), established by Government of India in 1982 is an institutional mechanism, with a broad objective of promoting gainful self-employment amongst the Science and Technology (S&T) manpower in the country and to setup knowledge based and innovation driven enterprises. NSTEDB functions under the aegis of Department of Science & Technology.

NSTEDB is mandated to promote knowledge based and innovation driven enterprises and to facilitate generation of entrepreneurship and self-employment opportunities for S & T persons.

About NIESBUD



The National Institute for Entrepreneurship and Small Business Development is a premier organization of the Ministry of Skill Development and Entrepreneurship, engaged in training, consultancy, research, etc. in order to promote entrepreneurship and Skill Development. The major activities of the Institute include Training of Trainers, Management Development Programmes, Entrepreneurship-cum-Skill Development Programmes, Entrepreneurship Development Programmes and Cluster Intervention. NIESBUD has provided training to 12,24,433 persons as of March 31, 2020 through 46438 different training programmes since inception. This includes 5011 international participants hailing from more than 145 countries throughout the globe.

For Details Contact

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<p>Dr Saurabh Chandrashekharan Programme Director Ph No 9643865772 Email: saurabh.c@niesbud.gov.in</p>		



**National Institute for Entrepreneurship & Small
Business Development "NIESBUD"**

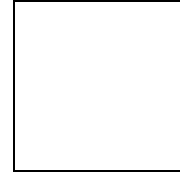
A-23, Sector-62, Institutional Area, Noida- 201301 (U.P.)

Online Women Entrepreneurship Development Programme

(Sponsored By: NSTEDB, Department of Science and
Technology, Govt. of India)

Date- 18th January – 13th February 2021

Application Form



1. Applicant Name :
2. Father's/Husband's Name :
3. Date of Birth :

4. Educational Qualification (Fill in Chronological order)

S.No.	Degree	Board/Institution/ University	Year of Passing	Percentage of Marks	Division

5. Address :
-Pin.....

6. Category : General/ S.C. / S.T. / O.B.C. / Minority/ Other.....

7. Mobile No. :

8. U.I.D/Aadhaar No. :

9. Email Id :

10. Why do you want to join this programme? (Attatch Separate Sheet if needed)
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Signature of Applicant

Date:

Note: Please send application form affixing colored passport size photograph, A copy of Aadhaar Card and Marksheet/ Passing Certificate of Science & Technology Graduation Degree is required to be attached with it.