

No. SCH-11/21/2021-US ENP
Government of India
Ministry of Skill Development and Entrepreneurship

2nd Floor, PTI Building
4, Sansad Marg,
New Delhi – 110001
Dated: 29/04/2021

To

1. Director General,
NIESBUD, A-23, Institutional Area, Block A,
Industrial Area, Sector 62, Noida, Uttar Pradesh 201301
2. The Director,
Indian Institute of Entrepreneurship,
Basistha Chariali, N.H-37 Bypass,
Near Game Village, Lalmati,
Guwahati : 781029

Subject: Applications for Kaushalacharya Awards 2021 from eligible applicants in the category of Entrepreneurship Training (Trainers).

Madam/Sir,

As you may be aware, Kaushalacharya Awards 2021 have been launched to recognize the contribution and achievement made by trainers in the realm of Skill Development and Entrepreneurship training. A total of 03 Awards will be given to trainers in Entrepreneurship development.

2. Ministry of Skill Development and Entrepreneurship (MSDE) seeks to invite online applications as per enclosed parameters through nomination /self-nomination from eligible trainers from Autonomous Entrepreneurship Development Institutes under MSDE, in following categories as given under:

- i. Entrepreneurship Development Trainer
- ii. Mentoring & Handholding Services
- iii. Research & Consultancy Services

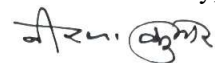
3. Copy of the letter inviting nominations for the Kaushalacharya Awards is enclosed (Annexure I). Parameters for application is enclosed at Annexure-II. Letter of MSDE indicating timelines, for Kaushalacharya Awards, is enclosed for your perusal and needful action please (Annexure III).

4. It is requested to host the Call for applications letter for Kaushalacharya Awards on NIESBUD and IIE website, with a view to mobilize nominations from eligible trainers in the entrepreneurship trainer category. Applications are to be submitted through email to kaenp-2021@gov.in. The online application link will be open/active on the NIESBUD/IIE website from 1st May 2021 and will close on 30th June 2021 for filing the applications.

5. Your valuable contribution in the above regard would go a long way to promote entrepreneurship development training in the country. Ministry of Skill Development and Training looks forward to your active support and co-operation.

6. This issues with the approval of Competent Authority.

Yours faithfully,



(Neeraj Kumar)

Under Secretary to the Government of India
email id: Neeraj.1947@gov.in

Enclo: As above.

Copy to:

1. PPS to JS(AV)
2. Dir(RKG)

No. SCH-11/21/2021-US ENP
Government of India
Ministry of Skill Development and Entrepreneurship

2nd Floor, PTI Building
 4, Sansad Marg,
 New Delhi – 110001

Dated: 29/04/2021

KAUSHALACHARYA AWARDS 2021

Subject: - Applications for Kaushalacharya Awards 2021 in the category of Entrepreneurship Training (Trainers).

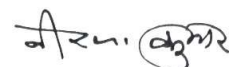
Ministry of Skill Development and Entrepreneurship (MSDE) invites online applications for Kaushalacharya Awards 2021, to recognize the achievements of trainers in the realm of Skill Development and Entrepreneurship training, from eligible applicants from Autonomous Entrepreneurship Development Institutes under Ministry of Skill Development and Entrepreneurship, Government of India. A total of 03 Awards will be given to trainers in Entrepreneurship development.

2. Details of the awards, important dates as well as parameters for application are as under:

Award Category	Entrepreneurship
No. of Awards	03
Sub Category	1. Entrepreneurship Development Trainer 2. Mentoring & Handholding 3. Research & Consultancy Services
Mode of Application	Online (through email)
Application Opening date on NIESBUD/IE web site	1 st May 2021
Application closing date	30 th June 2021
Eligibility	Only Applicants from Autonomous Institutes under MSDE can apply
Age Limit	None

3. Interested applicants may send their application as per parameters detailed in the enclosed format (Annexure II) at kaenp-2021@gov.in.

4. The winners will be decided on the basis of their achievements by a Committee to be constituted by MSDE.



(Neeraj Kumar)

Under Secretary to the Government of India
 MSDE

Email id: Neeraj.1947@gov.in

Parameter/ Indicator
A. Entrepreneurship Training <ol style="list-style-type: none"> 1. Awareness Generation, Counselling, Mobilization 2. EDPs, ESDPs, WEDPs, TEDPs, Market Driven Fee based Programmes 3. Trainer's Training Programmes, FDP, MDP 4. International Programmes 5. No. of Training Programmes and Contact / Online Sessions/ Class handled 6. Content Development 7. EMT / Business Stimulation Games
B. Mentoring & Handholding <ol style="list-style-type: none"> 1. Incubation Experience 2. Escort Services to the Budding Entrepreneurs 3. Project Reports Preparation 4. Best Practices Propagation 5. Entrepreneur's Success Stories compilation
C. Research and Consultancy Services <ol style="list-style-type: none"> 1. Research and Studies 2. Cluster Intervention 3. Consultancy Services 4. Documentation and Information Dissemination 5. Proposal preparation
D. Revenue Generation
E. Additional Contribution Towards Entrepreneurship <ol style="list-style-type: none"> 1. Efforts towards combat COVID 19 2. Certifications, Awards, Accolades 3. Any other

F.No. Cord-11014/12/2020-CORDN
Government of India
Ministry of Skill Development and Entrepreneurship

Shram Shakti Bhawan, Rafi Marg,
New Delhi-110001.

Dated: 26.04.2021

OFFICE MEMORANDUM

Sub: Plan of events for Kaushalacharya Awards 2021-reg.

The undersigned is directed to inform that as MHA is planning to launch its Awards portal on 15 Aug 2021. Therefore, MSDE has to continue with the previous system for inviting/processing applications/awarding candidates for different categories of Kaushalacharya Awards 2021 as the event is proposed to be organised on **5th September 2021**. The approved number of Awards and timeline for various activities may be referred at *Annexure*.

2. Accordingly, all concerned Wings/Organisations of MSDE are requested to publicize the Awards and invite applications (in approved format) through MSDE website and their respective websites/portals like previous years and take necessary action in accordance with the timeline attached.


(R K Gupta)
Director
Tel No. 011-
23465857

Enclosure: As above

To

1. AS-II(AKT) for PMKVY, JSS, Apprenticeship
2. DG-DGT for DGT
3. JA(AV) for Entrepreneurship

Copy to (for information):

1. PPS to Secretary, MSDE
2. All Wing Heads, CEO & MD (NSDC)
3. DG (Awards), MHA

Annexure

The approved number of Kaushalacharya Awards 2021 in various categories is mentioned as under:

Category of Awards	Number of Awards
PMKVY	10
JSS	15
Apprenticeship	18
Entrepreneurship	3
DGT	15
Total	61

The timeline for various activities related to Kaushalacharya Awards 2021 are as under:

S.No.	Activity	Date & Timeline
1.	Advertisement for Kaushlacharya Awards 2021	25th April - 30th April' 2021
2.	Inviting Applications	1 st May- 30 th June'2021
3.	Screening of Applications by Screening Committee	1 st June-30 th June'2021
4.	Selection of Awardees by Selection Committee	1 st July-31 st July'2021
5.	Declaration of Awards/Results	1 st August' 2021
6.	Event for conferring Awards	5 th September'2021