



Training Programme

on

**ENTREPRENEURSHIP DEVELOPMENT
PROGRAMME**

Sponsored by

Directorate General Resettlement

06 September to 26 November 2021



Entrepreneurship Development Programme

The Directorate General Resettlement (DGR) organizes employment oriented resettlement training courses for retired / retiring Armed Forces personnel to enhance their qualifications/skills to enable them to seek suitable employment after their retirement. With this mandate, a resettlement training course for Officers and JCOs on Retail Team Leader has been allotted to the Institute to be conducted from 06 September 2021 to 26 November 2021.

In order to promote self-employment as a career option for the participants, the Institute has planned to cover entrepreneurial exposure also, through organizing sessions on Entrepreneurship, Entrepreneur and Enterprise, Financial literacy, Business plan preparation, Marketing techniques, Credit linkage, entrepreneurship support ecosystem, etc during the programme.

Contact Details-

Programme Director

Mr. D. K. Singh - 9868977675

Mail- dk Singh@niesbud.gov.in

Programme Coordinator

Name- Praveen Sharma - 8130196418

**Name- Bhuwan Chandra Tiwari- 7042726709
0120-40170275**

Mail- bhuwannd@niesbud.gov.in praveenprc@niesbud.gov.in

Programme Schedule

Entrepreneurship Development programme 06 September 2021 to 26 November 2021. sponsored by Directorate General Resettlement, Ministry of Defence.

S. No	Subject Title
1	Registration & Inauguration
2	Introduction of Entrepreneurship Development programme
3	Basic principles of EDP
4	Entrepreneurship and Entrepreneurial quality Development
5	Basic principles of EDP
6	Rationale and scope of entrepreneurship and small business development in underdeveloped and developing economies
7	Dynamics of entrepreneurship development Integrated approaches to entrepreneurship development international experience and outcome
8	Identification and selection of techniques/tools
9	Behavioral competencies for micro enterprise
10	Motivating people to take up Micro Enterprise
11	Behavioral competencies for setting up & managing micro enterprise
12	Developing trainers competencies – entrepreneurial motivation training
13	Essentials of store display, Introduction to sourcing and purchasing
14	Entrepreneurship Management - Entrepreneurship Awareness Camp
15	Enterprise Launching/Resourcing
16	Scanning the environment and sensing opportunities for small business
17	Product/service selection
18	Market survey
19	Mobilizing resources-institutional network
20	Enterprise Management

21	Personnel Production
22	Marketing Finance
23	Total Quality Management Leadership and Team Building
24	Consumer Behavior ,Customer relationship Management
25	Entrepreneurship
26	Entrepreneurial Motivation –(EMT Lab) and life skill
27	Business Stimulation Game
28	Promoter's Role and Functions
29	Industrial extension-concept, process and methods
30	Field Studies
31	Project Report
32	Hiring, SWOT
33	Interpersonal skills, communication and interview skills
34	Digital Marketing
35	Validation