



**THE NATIONAL INSTITUTE FOR ENTREPRENEURSHIP  
AND SMALL BUSINESS DEVELOPMENT (NIESBUD)**

Ministry of Skill Development and Entrepreneurship, Govt. of India,

[www.niesbud.nic.in](http://www.niesbud.nic.in)



**Online EDP  
On Organic Farming  
30 & 31 October  
2021**



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## ABOUT NIESBUD



The National Institute for Entrepreneurship and Small Business Development is a premier organization of the Ministry of Skill Development and Entrepreneurship, engaged in training, consultancy, research, etc. in order to promote entrepreneurship and Skill Development. The major activities of the Institute include Training of Trainers, Management Development Programmes, Entrepreneurship-cum-Skill Development Programmes, Entrepreneurship Development Programmes and Cluster Intervention.

NIESBUD has provided training to 12, 24,433 persons as of March 31, 2020 through 46,438 different training programmes since inception. This includes 5,011 international participants hailing from more than 145 countries throughout the globe.

## **Online Training on Organic Farming**

With the Advent of Covid19, the need to **Grow Your Own Veggies** has drastically increased. This brings a strong need for individuals to grow their Organic Vegetables, Fruits and create a business out of the same. The Online Training Program on Organic Farming aims to train the participants to understand the nuances of Organic Farming and become a successful Organic Cultivator and Entrepreneur.

The National Institute for Entrepreneurship and Small Business Development (NIESBUD) planned has to organize a Two-Days Online Training Program on Organic Farming. In this training topics like, Organic Farming Techniques, Organic Farming Certification Process, Cultivation & Harvesting Methodology, Fertilizer Preparation, Organic Product Value Addition, Organic Products' Market creation are covered in sufficient detail, so as to award you the knowledge to start any of the respective business. NIESBUD alongside also provides training on Entrepreneurship that shall help the participant to learn Organic Farming Entrepreneurship.

Course Duration: - Two Days.

## **Objective of Online EDP on Organic Farming**

The Core Objective of this Training program is to create more Entrepreneurs in the domain of Organic Farming, so as to equip them with sufficient knowledge and get them ready to launch their Organic Farming Business. Thereby sizable amount of Employment can be generated by each Entrepreneur.

## **Program Methodology**

The Training shall be imparted through Online Platform, for which the Participants can log on to the designated NIESBUD e-Learning Portal Register their participation by paying the relevant fees and participate in the Training program through their **Laptop/Desktop/Mobile**.



Session	Faculty	Session Details
Characteristics of an Entrepreneur	Dr. Poonam Sinha	The session objective is to upgrade the knowledge and skills of the participants on characteristics of an entrepreneur. The session will help the participants to understand the different characteristics through various behavioral exercises and case studies. The trainees would be able to understand what are the different characteristics required to become an entrepreneur by the end of this module.
Organic Farming – An Overview	Expert Faculty	The session will cover about understanding the constituents of Organic Farming, Why it is important to eat Naturally Farm products (or Residue Free Products)?
Organic Farming Methodology	Expert Faculty	The session is planned to cover: How to approach Organic Farming? Infrastructure required to start Organic Farming; Cost Involved in various equipment for Organic Farming; How to implement a Organic Farm? Challenges and Benefits of Organic Farming.
Organic Farming Certification & Crop Planning	Expert Faculty	The session will focus on following content: Why is Organic Farming Certification required? Process to be followed for Certification. Agencies for Organic Certification. Crop Planning Strategy; Cost & Process involved to create a profitable Organic Farm.
Organic Fertilizer Preparation	Expert Faculty	The session will cover: Types of Organic Fertilizer; Infrastructure required to prepare Organic Fertilizer; Cost Involved in preparation of Organic Fertilizer; Organic Fertilizer Broadcasting Process.
Organic Products Market Creation	Expert Faculty	The session is planned is cover: How to approach Value Addition of Organic Products? Infrastructure required to start Value Addition; Cost Involved in various equipment for Value Addition; Challenges and Benefits of Value added Organic Products.
Organic Products Market Creation	Expert Faculty	The session will focus on: How is Organic Products' selling different? How to create a Market demand for Organic Farm Products; Use of Digital Marketing Tools; How to create an overseas market for Organic Farm Products.

Entrepreneurship Support Eco System	Mr. B. S. Sajwan	The session objective is to upgrade the knowledge and skills of the participants on entrepreneurship support eco system. The session will help the participants to understand the role of entrepreneurship support and enabling eco system for promoting entrepreneurship in the country. The factors affecting success and failure of an entrepreneur. The trainees would be able to understand that entrepreneurship ecosystem is the social and economic environment affecting Local or regional entrepreneurship by the end of this module.
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## ONLINE EDP on Organic Farming PROGRAMME SCHEDULE

### ACADEMIC SESSIONS – 30 & 31 October 2021

Date	Session	Timing	Topic	Faculty
30-10-2021	I	10:30AM - 11:30 AM	Characteristics of an Entrepreneur	Dr. Poonam Sinha
		11:30 AM -11:45 AM	Break	
	II	11:45 AM – 1:15 PM	Organic Farming - An Overview	Expert Faculty
		1:15 PM – 2:15 PM	Break	
	III	2:15 PM - 03:45PM	Organic Farming Methodology	Expert Faculty
		03:45 PM - 04:00PM	Break	
	IV	04:00 PM- 5:00 PM	Organic Farming Certification & Crop Planning	Expert Faculty
31-10-2021	I	10:30AM - 11:30 AM	Organic Fertilizer Preparation	Expert Faculty
		11:30 AM -11:45 AM	Break	
	II	11:45 AM – 1:15 PM	Organic Products Market Creation	Expert Faculty
		1:15 PM – 2:15 PM	Break	
	III	2:15 PM - 03:45PM	Organic Products Market Creation	Expert Faculty
		03:45 PM - 04:00PM	Break	
	IV	04:00 PM- 5:00 PM	Entrepreneurship Support Eco System	Mr. B.S Sajwan
		05:00PM – 05:15PM	Feedback	Mr. Prakash Chandra
		05:15PM – 05:50PM	Assessment	Mr. Happy Chaudhary

## **Program Timings & Details:**

### **Dates & Duration:-**

**Date: 30 & 31 October 2021 (Saturday & Sunday)**

**Time: 10.30 AM to 05:15 PM**

**Fee: - Rs. 2500/- + 18% GST = Rs.2950/- only**

### **Mode of Fee Payment Options:**

Online Bank Transfer, as per details below:-

#### **PAYMENT GATE WAY**

<https://niesbudtraining.in/Programs/directpayment.aspx>

### **ICICI Bank detail:**

**Bank Account No.:157801002070**

**IFSC Code: ICIC0001578**

**Branch: Sector 12, Noida**

**C-2&3 Block Y, 348, Noida, Sector 12, U.P.-201301**

### **Contact Persons:**

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