

# Three Days Entrepreneurship Awareness Camp

: Sponsored By:



**NSTEDB**

Dept. Of Science and Technology,  
Government Of India

**National Science & Technology Entrepreneurship Development Board  
(NSTEDB)**

**Department of Science and Technology, Govt. of India**

**&**

ENTREPRENEURSHIP  
DEVELOPMENT  
INSTITUTE OF INDIA



**Entrepreneurship Development Institute of India (EDII), Ahmadabad, Gujarat**

**: Organized By :**



niesbud

**The National Institute for Entrepreneurship & Small Business  
Development (NIESBUD)**

**Ministry of Skill Development and Entrepreneurship, Govt. of India**

**A-23, Sector-62, Noida**

**: Venue :**

***M.G. Institute of Management and Technology***

***Lucknow***

### 3 Days Entrepreneurship Awareness Camp : Introduction

The entrepreneurs play pivotal role in the economic development of any country. They make use of the factors of production to the fullest advantage of the society, generate employment, create innovation, improve standard of living, develop backward areas, etc. which leads to higher economic growth.

The jobs in the market are increasingly diminishing, so it is likely that in the future more people will make their living as entrepreneurs, especially small-sized entrepreneurs. Therefore, entrepreneurship education in Academic Institutions is significant from the point of view of developing education and society as a whole.

The programme has been designed with support of National Science & Technology Entrepreneurship Development Board (NSTEDB), Department of Science and Technology, Govt. of India to create awareness among Science & Technology students to take up Entrepreneurship as a viable career option.

The programme aims at imparting to the learners a thorough insight into the various aspects of entrepreneurship, enterprise creation, technical know-how, credit sources, and changing trends of market in global scenario. The trainees will be able to understand the concepts of identification/ selection of projects. While the programme incorporates a thorough briefing on Government support systems, it also includes additional benefits of being an entrepreneur. The programme intends to create awareness among faculty and students of Engineering and Science courses about various facets of entrepreneurship as an alternative career option as also to highlight the merits of pursuing such an option. Moreover, this program also aims to bring together the experts from industries, government agencies working in the field of entrepreneurship and students of Science & Technology in order to provide a forum for the free and fruitful exchange of ideas and information for becoming an entrepreneur.

### Program Objectives

- To create awareness among students of Academic Institutions about various facets of entrepreneurship as an alternative career option
- To acquaint the participants about entrepreneurial opportunities;
- To make aware the participants about the entrepreneurial support ecosystem;
- To provide brief overview on essential elements required for preparation of project report.

## Course Content

The Course Contents will exclusively focus on expectation setting through inculcating and creating exposure towards an entrepreneurial mindset with essential inputs on importance of entrepreneurship development as livelihood option and for fulfilling the employment demand.

Understanding  
Entrepreneurship  
as a Viable Career  
Option

Characteristics of  
an Entrepreneur

Business  
Opportunities  
Identification

Entrepreneurship  
Support Ecosystem

Importance of  
Business Plan and  
its Elements

Interface with DIC/  
Bankers/  
Successful  
Entrepreneur

Field Visit

## Target Group

Science and Technology graduates/diploma holders or those who are pursuing their final year diploma /degree in Engineering /Technology.

## Batch Size

75 Participants per Batch

## Venue

Within the premises of an academic institution.

### 3 DAYS ENTREPRENEURSHIP AWARENESS CAMP

#### PROGRAMME SCHEDULE

Date	Session	Time	Topic
25.11.2021		11.00 AM – 11.15 AM	Programme Inauguration
	I	11.15 AM – 12.00 PM	Understanding Entrepreneurship as a Viable Career Option
	II	12.00 PM – 12.45 PM	Characteristics of an Entrepreneur
		12.45 PM – 1.30 PM	Break
	III	1.30 PM – 2.15 PM	Business Opportunities Identification
26.11.2021	I	11.00 AM – 11.45 AM	Entrepreneurship Support Ecosystem
	II	11.45 AM – 12.30 PM	Importance of Business Plan and its Elements
		12.30 PM – 1.15 PM	Break
	III	1.15 PM – 2.00 PM	Interface with DIC/ Banker/ Successful Entrepreneur
	IV	2.00 PM – 2.30 PM	Programme Valedictory
27.11.2021			Industrial Visit for Participants to be organized by Science/ Technology Institute.

## About NIESBUD



The National Institute for Entrepreneurship and Small Business Development is a premier organization of the Ministry of Skill Development and Entrepreneurship, engaged in training, consultancy, research, etc. in order to promote entrepreneurship and Skill Development. The major activities of the Institute include Training of Trainers, Management Development Programmes, Entrepreneurship-cum-Skill Development Programmes, Entrepreneurship Development Programmes and Cluster Intervention. NIESBUD has provided training to 12,37,307 persons as of March 31, 2021 through 46837 different training programmes since inception. This includes 5011 international participants hailing from more than 145 countries throughout the globe.

## For Details Contact

<b>Mr P K Arora</b> <b>Programme Director &amp; Senior Advisor</b> <b>Ph No 9720447744</b> <b>Email: <a href="mailto:pk.arora@niesbud.gov.in">pk.arora@niesbud.gov.in</a></b>		
<b>Dr Saurabh</b> <b>Senior Consultant</b> <b>Ph No 9643865772</b> <b>Email:</b> <b><a href="mailto:saurabh.c@niesbud.gov.in">saurabh.c@niesbud.gov.in</a></b>	<b>Sh Vinay Verma</b> <b>Research Associate</b> <b>NIESBUD</b> <b>Ph No 9425020783</b>	<b>Rudra Pratap Singh</b> <b>Programme Coordinator</b> <b>Ph No 9457284506</b> <b>Email :</b> <b><a href="mailto:rudrasingh@niesbud.gov.in">rudrasingh@niesbud.gov.in</a></b>