

BUSINESS PROPOSAL

VDVK BUSINESS PLAN

1-Name of VDK:THIRUNELLI PVTG VDK

2-Address of VDK: THIRUNELLI WAYANAD WILDLIFE DIVISION

3-Total Number of Members in the VDK: 102

4-Name of the MFP Items for Value Addition in the VDK: HONEY

5-Seasonality of MFP Items (Also, mention the approx. amount collected in the month for each MFP/Farm/Non-Farm products)

MFP/Farm/Non-Farm products name	Approximate MFP/Farm/Non-Farm products name Collection Amount (in Kgs)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
HONEY	-	-	-	-	-		300	500	350	-	-	-	-

6-List of Value-Added Products:

MFP/Farm/Non-Farm products name	Name of Value-Added Item	Approx. Quantity to be Produced (in Kgs)	Type of Item (Powder/ Liquid/ Solid)	Packed Quantity per Unit (Kg, gm, ml, nos.)	Type of packaging (Glass Jars, air-tight wrap etc.)
HONEY	HONEY	1000	LIQUID	KG	GLASS JARS

7-Name of Equipment/ Toolkits Required for Value Addition of MFP/Farm /Non-Farm products name:

MFP/Farm/Non-Farm products name	Name of Equipment	Capacity of Equipment	Cost of Equipment	Name of Supplier
HONEY	FILTERING EQUIPMENT	40	25000	NA

8-VDVK BUSINESS PLAN TEMPLATE

List of Trainers for Training of VDK Members:

MFP/Farm/Non-Farm products name	Name of Trainer	Mobile Number	Trainer Cost/ Day (in Rs.)	No. of Days of Training Required
HONEY	Not Required	NA	NA	

9-Costing Details for the VDK:

a- Non-Recurring Expenses:

MFP/Farm/Non-Farm products name	Total Equipment Cost for each MFP/ Non-Farm products name (In Rs.)	Total Training Cost for each MFP/Non-Farm products name (In Rs.)	Miscellaneous Cost (If any) (In Rs.)
HONEY	0.25 LAKH	0	0.25 LAKHS

b-Recurring Expenses (Per Month or Per Season):

MFP/Farm/Non-Farm products name	Collection /Raw MFP/ Farm/Non-Farm products name Cost (in Rs.)	Packaging Cost Per unit	Total Packaging Cost	Labor Charges	Any Additional Cost	Total Cost (In Rs.)
HONEY		17/-	17000/-	15000/two month	15000/month packing labour fee	

c-Miscellaneous Expenses if Any (Per Month or Per Season):

	Per Month Cost (If Any) In Rs.	Per Season Cost (If Any) In Rs.	Total Cost in Rs.
TRANSPORTING CHARGES IF ANY	0.25 LAKHS		

10- Revenue Estimation for the VDK:

Value Added Product	Selling Price per unit (In Rs.)	Approx. number of units to be sold	Total Sales Revenue (In Rs.)
HONEY	850/KG	2000	1700000/-

11- Estimated Profit for the VDVK:

Total Recurring Cost (In Rs. lakhs) [A]	Total Non-Recurring Cost (In Rs.) [B]	Total Miscellaneous Expenses [C]	Total Estimated Revenue from the VDVK [D]	Estimated Profit from VDVK [D-(A+B+C)]
12.5 LAKH	0.50 lakh	0.5 LAKH	17.0	3.5 LAKH