

## PART B: BUSINESS PROPOSAL – KURUKKATHIKKALLU PVTG VDVK

### PVTG VDVK BUSINESS PLAN TEMPLATE

1-Name of VDVK: Kurukkathikkallu PVTG VDVK

2-Address of VDVK: Padavayal PO, Palakkad, Kerala 678582

3-Total Number of Members in the VDVK:54 Nos

4-Name of the MFP Items for Value Addition in the VDVK: Bamboo rice, Ragi, Chama, Thina, Kurthiravali, Kambu, Manicholam,

5-Seasonality of MFP Items (Also, mention the approx. amount collected in the month for each MFP/Farm/Non-Farm products):

MFP/Farm/Non-Farm products name	Approximate MFP/Farm/Non-Farm products name Collection Amount (in Kgs)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Bamboo (Non Farm)	-	-	-	850	850	-	-	-	-	-	-	-	-
Ragi (Farm)	-	-	-	-	-	-	55	55	60	63	-	-	-
Chama (Farm)	-	-	-	-	-	-	-	60	70	75	-	-	-
Thina (Farm)	-	-	-	-	-	-	-	40	45	-	-	-	-
Kuthiravali (Farm)	-	-	-	-	-	-	80	82	83	-	-	-	-

### 6-List of Value Added Products:

MFP/Farm/Non-Farm products name	Name of Value Added Item	Approx. Quantity to be Produced (in Kgs)	Type of Item (Powder/ Liquid/ Solid)	Packed Quantity per Unit (Kg, gm, ml, nos.)	Type of packaging (Glass Jars, air-tight wrapetc.)
Bamboo rice	Bamboo rice	3000 Kgs/season	Solid and powder	kg	Air tight plastic standing pouch
Ragi	Ragi	2500 kgs/season	Solid and powder	kgs	Air tight plastic standing pouch
Chama (Farm)	Chama	1500 kgs/season	Solid and powder	kgs	Air tight plastic standing pouch
Thina (Farm)	Thina	1750 kgs/season	Solid and powder	kgs	Air tight plastic standing pouch
Kuthiravali (Farm)	Kuthiravali	2000 kgs/season	Solid and powder	kgs	Air tight plastic standing pouch

**7-Name of Equipment/ Toolkits Required for Value Addition of MFP/Farm /Non-Farm products name:**

MFP/Farm/Non-Farm products name	Name of Equipment	Capacity of Equipment	Cost of Equipment	Name of Supplier
Millet Processing Unit	Millet processing machine	10 HP	11.95 Lakhs	-

**8-VDVK BUSINESS PLAN TEMPLATE**

**List of Trainers for Training of VDK Members:**

MFP/Farm/Non-Farm products name	Name of Trainer	Mobile Number	Trainer Cost/ Day(in Rs.)	No. of Days of Training Required
Bamboo rice	Valli, Malleeswra Kudumbasree member, Attappady	904626919	2000/-	5
Ragi	Valli, Malleeswra Kudumbasree member Attappady	904626919	2000/-	5
Chama	Valli, Malleeswra Kudumbasree member Attappady	904626919	2000/-	5
Thina	Valli, Malleeswra Kudumbasree member Attappady	904626919	2000/-	5
Kuthiravali	Valli, Malleeswra Kudumbasree member Attappady	904626919	2000/-	5

**9-Costing Details for the VDK:**

**a- Non-Recurring Expenses:**

MFP/Farm/Non-Farm products name	Total Equipment Cost for each MFP/ Non-Farm products name (In Rs.)	Total Training Cost for each MFP/Non-Farm products name (In Rs.)	Miscellaneous Cost (If any) (In Rs.)
Bamboo rice	11,95,000/-	30,000/-	25,000/-

**b-Recurring Expenses (Per Month or Per Season):**

MFP/Farm/ Non-Farm products name	Collection / Raw MFP/ Farm/Non-Farm products name Cost (in Rs.)	Packaging Cost Per unit	Total Packaging Cost	Labor Charges	Any Additional Cost	Total Cost (In Rs.)
Bamboo rice	2550000/-	20/-	5000/-	30000/-	10/-	35,010/-
Ragi	250000/-	20/-	5000/-	30000/-	10/-	35,010/-
Chama	300000/-	20/-	5000/-	30000/-	10/-	35,010/-

Thina	300000/-	20/-	5000/-	30000/-	10/-	35,010/-
Kuthiravali	300000/-	20/-	5000/-	30000/-	10/-	35,010/-

**C-Miscellaneous Expenses if Any (Per Month or Per Season):**

	Per Month Cost (If Any) In Rs.	Per Season Cost (If Any) In Rs.	Total Cost In Rs.
Transporting charge if any	50000/-	100000/-	150000/-

**10- Revenue Estimation for the VDVK:**

Value Added Product	Selling Price per unit(In Rs.)		Approx. number of unitsto be sold	Total Sales Revenue (InRs.)		
	Solid (kgs)	Powder (Kgs)		Solid	Powder	Grand Total
Bamboo rice	1000/- (Kgs)	1250/-	800 Kgs/season	8,00,000/-	10,00,000	18,00,000/-
Ragi	250/kgs	450/-	2400 kgs/season	3,00,000	5,40,000	9,40,000/-
Chama	140/kg	200/-	1400 kgs/season	98000/-	1,50,000/-	2,48,000/-
Thina	80/kg	150/-	1650 kgs/season	66000/-	1,27,500/	1,93,500/-
Kuthiravali	160/kg	200/-	1900 kgs/season	1,52,000/-	1,90,000/-	3,42,000/-

**11- Estimated Profit for the VDVK:**

Total Recurring Cost (In Rs.) [A]	Total Non-Recurring Cost (In Rs.) [B]	Total Miscellaneous Expenses [C]	Total Estimated Revenue from the VDVK [D]	Estimated Profit from VDVK [D-(A+B+C)]
10,00,000/-	5,00,000/-	2,00,000/-	32,00,0000/-	15,00,000/-