

BUSINESS PROPOSAL

VDVK BUSINESS PLAN

1-Name of VDK:NORTH WAYANAD PVTG VDK

2-Address of VDK: AMBUKUTHY NORTH WAYANAD MANATHAVADY

3-Total Number of Members in the VDK:142

4-Name of the MFP Items for Value Addition in the VDK: BAMBOO ITEMS, HONEY,MILLETS,OIL ETC

5-Seasonality of MFP Items (Also, mention the approx. amount collected in the month for each MFP/Farm/Non-Farm products):

MFP/Farm/Non-Farm products name	Approximate MFP/Farm/Non-Farm products name Collection Amount (in Kgs)												
	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
BAMBOO PRODUCTS (NON-FARM)	100	100	100	100	-	-	-	-	100	100	100	100	800
HONEY	-	-	-	-	-	100	200	100	-	-	-	-	400
MILLETS	-	-	-	-	50	50	50	50	-	-	-	-	200
OIL	10	10	10	10	--	-	-	-	-	-	-	-	40

6-List of Value-Added Products:

MFP/Farm/Non-Farm products name	Name of Value-Added Item	Approx. Quantity to be Produced (in Kgs)	Type of Item (Powder/ Liquid/ Solid)	Packed Quantity per Unit (Kg, gm, ml, nos.)	Type of packaging (Glass Jars, air-tight wrap etc.)
BAMBOO PRODUCTS (NON-FARM)	BAMBOO PRODUCTS (NON-FARM)	NA	SOLID	NOS	NA
HONEY	HONEY	400	LIQUID	KG	GLASS JARS
MILLETS	MILLETS	200	SOLID	KG, GRAM	AIR TIGHT WRAP
OIL	OIL	40	LIQUID	ML	GLASS BOTTLES

7-Name of Equipment/ Toolkits Required for Value Addition of MFP/Farm /Non-Farm

products name:

MFP/Farm/Non-Farm products name	Name of Equipment	Capacity of Equipment	Cost of Equipment	Name of Supplier
BAMBOO PRODUCTS	BAMBOO TREATMENT VACUUM PRESURE IMPREGNATION UNIT	100-1000LITRES 3PHASE CONNECTION 6-12HP	6 LAKHS	ANIL ENTREPRISES SAGETH NAGAR DEVAS MADHYA PRADESH
BAMBOO PRODUCTS	BAMBOO CRAFT UNITS	-	5LAKHS	ANPHARMA EQUIPMENTS CHALAKUDY
BAMBOO PRODUCTS	SS TANK FOR BAMBOO PRESERVATION	-	1 LAKH	ANPHARMA EQUIPMENTS CHALAKUDY
BAMBOO PRODUCTS	SEMI AUTOMATIC BAMBOO SPLITTING UNITS	2-5KWH	2LAKHS	ANPHARMA EQUIPMENTS CHALAKUDY
BAMBOO PRODUCTS	MANUAL BAMBOO SPLITTING UNITS	-	10000/-	ANPHARMA EQUIPMENTS CHALAKUDY
BAMBOO PRODUCTS	BAMBOO STICK POLISHING MACHINE	1HP	1 LAKH	ANPHARMA EQUIPMENTS CHALAKUDY
HONEY	HONEY QUALITY TESTING, SEALING, AND PACKING MACHINE	3HP	5LAKH	ANIL ENTREPRISES SAGETH NAGAR DEVAS MADHYA PRADESH
MILLETS	MILLETS & SPICES CRUSHING UNITS AND GRINDING MACHINE (MANUAL)	3HP	3 LAKHS	HALDI POWDER MAKING MACHINE INDIAMART
EUCALPTUS AND GRASS OIL	EUCALPTUS AND GRASS OIL EXTRACTION, PROCESSING AND PACKING UNIT	3HP	5LAKH	VISWAS OIL MAKER SURAT MADHYA PRADESH

8-VDVK BUSINESS PLAN TEMPLATE

List of Trainers for Training of VDVK Members:

MFP/Farm/Non-Farm products name	Name of Trainer	Mobile Number	Trainer Cost/ Day (in Rs.)	No. of Days of Training Required
BAMBOO ITEMS	BALAN CHURULI	9946102504	2000/-	30
BAMBOO ITEMS	ANTONY	8289902941	2000/-	30
HONEY	BALAN A K	7558873482	2000/-	30
MILLETS	BALAN A K	7558873482	2000/-	10
OIL EXTRACTION	COLLEGE OF AGRICULTURE AMBALAVAYAL	04936-260421	2000/-	25

9-Costing Details for the VDVK:

a- Non-Recurring Expenses:

MFP/Farm/Non-Farm products name	Total Equipment Cost foreach MFP/ Non-Farm products name (In Rs.)	Total Training Cost for each MFP/Non-Farm products name (In Rs.)	Miscellaneous Cost (If any) (In Rs.)
BAMBOO PRODUCTS	15.1 LAKH	1.2 LAKHS	0.25LAKHS
HONEY	1 LAKH	0.25 LAKHS	0.25LAKHS
MILLETS & SPICES	3LAKH	0.2LAKHS	0.25LAKHS
OIL EXTRACTION UNIT	5LAKH	0.5LAKHS	0.25LAKHS

b-Recurring Expenses (Per Month or Per Season):

MFP/Farm /Non-Farm products name	Collection /Raw MFP/ Farm/Non-Farm products name Cost (in Rs.)	Packaging Cost Per unit	Total Packaging Cost	Labor Charges	Any Additional Cost	Total Cost (In Rs.)
BAMBOO PRODUCTS	120000	50/-	10000	1000/-PER DAY	1000/-	161000
HONEY	55000	50/-	1000	1000/- PER DAY	1000	86000
MILLETS & SPICES	TURMERI 13500KG KOOVA 50000/KG KUDAMPULI 50000/KG	50/-	1000	1000/- PER DAY	1000	146000
OIL EXTRACTION UNIT	LEMON GRASS 8000 KG EUCALPTUS 10000/KG	50/-	1000	1000/- PER DAY	1000	39000

c-Miscellaneous Expenses if Any (Per Month or Per Season):

	Per Month Cost (If Any) In Rs.	Per Season Cost (If Any) In Rs.	Total Cost in Rs.
TRANSPORTING CHARGES IF ANY	0.5 LAKHS	2 LAKHS	2.5 LAKHS

10- Revenue Estimation for the VDK:

Value Added Product	Selling Price per unit (In Rs.)	Approx. number of units to be sold	Total Sales Revenue (In Rs.)
BAMBOO PRODUCTS	500	100NOS	50000/-
HONEY	800/KG	100KG	80000/-
MILLETS & SPICES	500	10KG	5000/-
OIL EXTRACTION UNIT	450	10LITRE	4500/-

11- Estimated Profit for the VDK:

Total Recurring Cost (In Rs. lakhs) [A]	Total Non-Recurring Cost (In Rs. lakhs) [B]	Total Miscellaneous Expenses [C]	Total Estimated Revenue from the VDK [D]	Estimated Profit from VDK [D-(A+B+C)]
161000	1645000	100000	50000/-	
86000	150000	50000	80000/-	
146000	345000	50000	5000/-	
39000	575000	50000	4500/-	