

BUSINESS PROPOSAL**VDVK BUSINESS PLAN TEMPLATE YEAR:- 2024-25**

1. -Name of VDVK : PVTG VDVK Harrakachar
2. -Address of VDVK : PVTG VDVK HARRAKACHAR, Tamia, East Chhindwada, Chhindwada Madhya Pradesh
3. -Total Number of Members in the VDVK : 60
4. -Name of available MFPs : Harra, Aonla, Baheda

5-Seasonality of MFP (Also, Mention The Approx. Quantity Collected In The Month For Each MFPs/Farm/Non-Farm Products):**a-Approximate MFP/Farm/Non-Farm products Name Collection Quantity**

S.No.	Product Name	Unit	January	February	March	April	May	June	July	August	September	October	November	December	Total Month Collection	Estimated Overall Potential
1	Harra (हर्रा)	Kilogram	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	5000.000	5000.000	10000.000	38000.000
2	Aonla (आंवला)	Kilogram	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	2000.000	2000.000	5000.000
3	Baheda (बहेड़ा)	Kilogram	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	0.000	8000.000	0.000	8000.000	12000.000
Total															20,000.000	55000.000

6-List of Value Added Products

S.No.	Products Name	Name of Value Added Item	Approx. Quantity To Produced	Unit	Type of Item	Quantity Per Pack	Unit	Type of Packaging
1	Harra Powder	Harra (हर्रा)	6000.000	Kilogram	powder	500	Gram	air-tight wrap
2	Aonla Powder	Aonla (आंवला)	1500.000	Kilogram	powder	500	Gram	air-tight wrap
3	Baheda Powder	Baheda (बहेड़ा)	12000.000	Kilogram	powder	500	Gram	air-tight wrap

7-Name of Equipment/ Toolkits Required For Value Addition of MFP/Farm/Non-Farm Products Name:

S.No.	Products Name	Name of Equipment	No. of Equipment	make/model/specification	Capacity of Equipment	Unit	Cost of Equipment(Rs.)	Name Of Supplier
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1	Harra Powder	Heavy Duty Pulveriser	1	5.0 HP	35 to 40 kg	Kilogram	54000.000	Dhara Domestic
2	Aonla Powder					Kilogram		
3	Baheda Powder	Plastic Bag sealing Machine	1	Mini sealing machine 2.0	50 bag	Kilogram	3500.000	Suyash Electronics
Total			2				57500.000	

8-Costing Details for the VDKK:

a- Non-Recurring Expenses:

S.No.	MFP/Farm/Non Farm Products Name	Products Name	Total Equipment Cost for Each MFP/Non-Farm Products Name (in RS.)	Total Training Cost for Each MFP/Non-Farm products Name (In Rs.)	Miscellaneous Cost (If any) (In Rs.)	Total Cost
1	Harra (हर्रा)	Harra Powder	57500.000	10000.000	15000.000	82500.000
2	Aonla (आंवला)	Aonla Powder		0.000		
3	Baheda (बहेड़ा)	Baheda Powder				

b-Recurring Expenses Total Quantity To Be purchased:

S.No.	MFP/Farm/Non Farm Products Name	Total Quantity to be Purchased	Purchased Unit	Collection/Raw MFP/Farm/Non-Farm Products Name Cost (in Rs.)	Quantity/Pack	Unit	Packaging Cost Per unit	Total Packaging Cost	Labor Charges	Any Additional Cost	Total Cost (In Rs.)
1	Harra (हर्रा)	10000.000	Kilogram	200000.000	20.000	Kilogram	25.000	12500.000	1000	12000	225500

4	Aonla (आंवला)	2000.000	Kilogram	50000.000	25.000	Kilogram	25.000	2000.000	200	6000	58200
11	Baheda (बहेड़ा)	8000.000	Kilogram	176000.000	22.000	Kilogram	25.000	10000.000	800	8000	194800
Total		20000.000		426000.000			75.000	24500.000	2000.000	26000.000	478500.000

c-Miscellaneous Expenses if Any (Per Month or Per Season):

SNo .	Per Month Cost (If Any) In Rs	Total Month	Total Cost in Rs.	Particular
1	250.000	12.000	3000.000	Stationary
2	1500.000	12.000	18000.000	Manager
3	1200.000	12.000	14400.000	Secretary
4	350.000	12.000	4200.000	Maintenance
5	500.000	12.000	6000.000	Electricity Bill
Total			45,600.000	

10(a)-Revenue Estimation From Value Added Packed Products

SNo .	Value Added Product	Quantity Per Pack	Unit	Selling Price Per Unit (In Rs:)	Approx. Number of Units to Be Sold	Sale Unit	Total Quantity	Total Sales Revenue (In Rs.)
1	Harra Powder	500	Gram	130.000	7000.000	Kilogram	3500.000	910000.000
2	Aonla Powder	500	Gram	180.000	1000.000	Kilogram	500.000	180000.000
3	Baheda Powder	500	Gram	150.000	4000.000	Kilogram	2000.000	600000.000
Total					12000.000		6000.000	16,90,000.000

10(b)-Revenue Estimation Of Processed / Unprocessed From Bulk Sales MFPS:

SNo .	Processed MFPS(Bulk Sales)	Selling Price Per Unit	Unit	Total Number Of Unit To Be Soled	Total Sales Revenue(In Rs.)
1	Aonla	50.000	Kilogram	500.000	25000.000

2	Harra	35.000	Kilogram	2000.000	70000.000
3	Baheda	50.000	Kilogram	1000.000	50000.000
Total				3500.000	1,45,000.000

11-Estimated Profit for the VDVK:

SNo	Total Recurring Cost (In Rs.)[A]	Total Non-Recurring Cost (In Rs.)[B]	Total Miscellaneous Expenses [C]	Total Estimated Revenue from Bulk [D]	Total Revenue From Retail[E]	Estimated Profit From VDVK [D+E - (A+B+C)]
1	478500.000	82500.000	45600.000	145000.000	1690000.000	1228400.000

