

Women Entrepreneurship Development Program

06 Jan. 2025 to 29 Jan. 2025

: Sponsored By :



**Department of Science and Technology,
Ministry of Science and Technology, Govt. of India**

: Organized By :



**The National Institute for Entrepreneurship & Small
Business Development (NIESBUD)**

Ministry of Skill Development and Entrepreneurship, Govt. of India

A-23, Sector-62, Noida

About the Programme

Women Entrepreneurship Development Programme (W-EDP) is designed to inculcate the required skills and competencies of business among the prospective/existing women entrepreneurs belonging to science & technology academic background. It aims to develop entrepreneurial mindset among the female population and endeavors to motivate and guide them to set up their own enterprises. It will impart training to science & technology graduates and diploma holders in the essentials of conceiving, planning, initiating and launching an economic activity or an enterprise successfully.

Through W-EDP, these potential women entrepreneurs having degree/diploma (three years) in science & technology are trained through a structured training programme of 4 weeks duration.

W-EDP aims to empower budding and existing women entrepreneurs who want to start, run and grow their business and to create conducive conditions for inclusive, resilient and sustainable economies. It does so by addressing gendered imbalances in enterprise development in order to scale women entrepreneurs' contributions to growth and sustainable development and to enable their meaningful participation in entrepreneurship ecosystem. WEDP provide inputs on process and practice of entrepreneurship development, communication and inter-personal skills, creativity, problem solving, achievement motivation, resources available and all aspects of entrepreneurship. Training methodology includes case studies, group discussion, simulation exercises, field visits and classroom lectures.

Programme Objectives

Women Entrepreneurship Development Programme (WEDP) aims at training the science & technology graduates and diploma holders in the essentials of conceiving, planning, initiating and launching an economic activity or an enterprise successfully.

Target Group

Potential women entrepreneurs having degree/diploma (three years) in science & technology.

Programme Duration

4 Weeks

Course Content

Entrepreneurship and Schemes of Assistance

- Program Objectives and expectations
- who is an Entrepreneur & Charms of Being an entrepreneur
- Schemes of Assistance for MSMEs: Financial Agencies/Institutions

Project Selection & its Pre Feasibility

- Business Opportunity Identification
- Business opportunity guidance interactions with DIC, DI-MSME etc
- How to conduct Market Survey
- How to assess and prepare Pre-feasibility Report- PPR
- Exposure to a factory and experience sharing with entrepreneurs

Consolidation of Business Idea

- Soft Skill Development- Business Communication and Information Seeking
- Questionnaire Designing
- Conducting Market survey and data collection
- Linking Business Opportunities with Trainees and interaction with experts

Motivational Input

- Developing Entrepreneurial Competencies
- Achievement Motivational Training

Business Plan Preparation

- Business Plan-Need, importance, content & Format
- How to assess working capital requirement for MSME
- Production Planning in MSME
- Cash Flow, Profitability, Balance sheet
- Preparation of detailed Business Plan.

Management Inputs:

- Marketing and Financial Management
- Personal Management
- IPR, copy rights, trademark etc
- Legal Formalities - Factory Act, Labour Laws, PF etc
- Delegation of Authority
- Legal Banking Formalities and Procedures
- Interfacing with Financial Institutions for Business Plan Appraisal

Programme Methodology



Program Certificate

Digital Certificate with QR Code will be issued to Participants by NIESBUD after Successfully Completing the Programme.

About Sponsoring Body - Department of Science and Technology

The Department of Science and Technology (DST) contribution in fostering and nurturing the fledgling innovation and entrepreneurship ecosystem steered through its strong network of incubators through National Science & Technology Entrepreneurship Development Board (NSTEDB) is unmatched in terms of efforts and impact. NSTEDB efforts through Innovation and entrepreneurship has played a key role in gaining advantageous position in the competitive technological game for achieving economic growth. The concentrated and high intensity efforts of NSTEDB, DST through its National Initiative for Developing and Harnessing the Innovation (NIDHI) umbrella programme such as Innovation and Entrepreneurship (I&E) training programmes nurtured and supported institution of higher learning during the last five years kindled the spark in innovation driven entrepreneurship & added multiplier effects across the nation bringing global recognition to the entrepreneurs and enterprises.

Entrepreneurs need information, orientation and facilities for nurturing and harnessing their intellectual prowess. Which needs to be sharpen for the development of new enterprises. In the spirit of fulfilling the objectives and unmet needs in this regard, Department of Science and Technology, Ministry of Science and Technology through its NIDHI (National Initiative for Developing and Harnessing the Innovation) umbrella programme of Capacity Building in Innovation and Entrepreneurship Training Programmes (CBI&ETP) have been funding various training programmes on regular basis.

About NIESBUD



The National Institute for Entrepreneurship and Small Business Development is a premier organization of the Ministry of Skill Development and Entrepreneurship, engaged in training, consultancy, research, etc. in order to promote entrepreneurship and Skill Development. The major activities of the Institute include Training of Trainers, Management Development Programmes, Entrepreneurship-cum-Skill Development Programmes, Entrepreneurship Development Programmes and Cluster Intervention. NIESBUD has provided training to 14,65,926 persons as of March 31, 2024 through 55,619 different training programmes since inception. This includes 5,317 international participants hailing from more than 145 countries throughout the globe.

For Details Contact

Saurabh Satya
Programme Coordinator
Ph No 7011164241
Email : saurabhsatya@niesbud.gov.in

Dr Saurabh Chandrashekharan
Programme Director
Ph No 9643865772
Email: saurabh.c@niesbud.gov.in